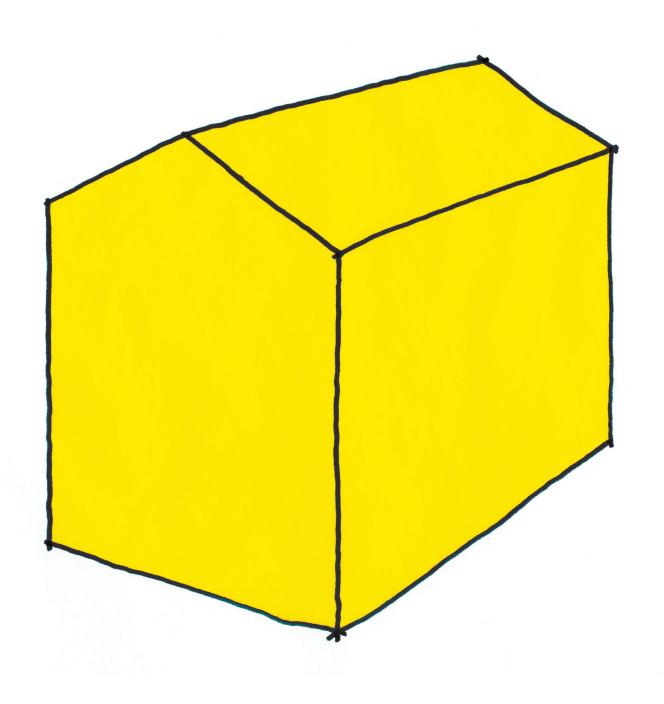
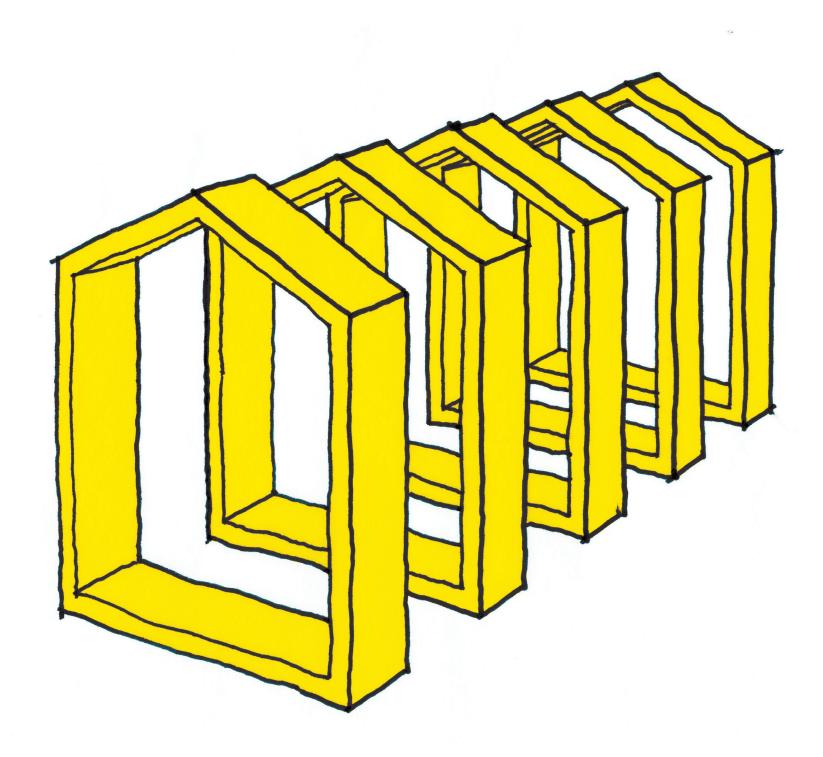
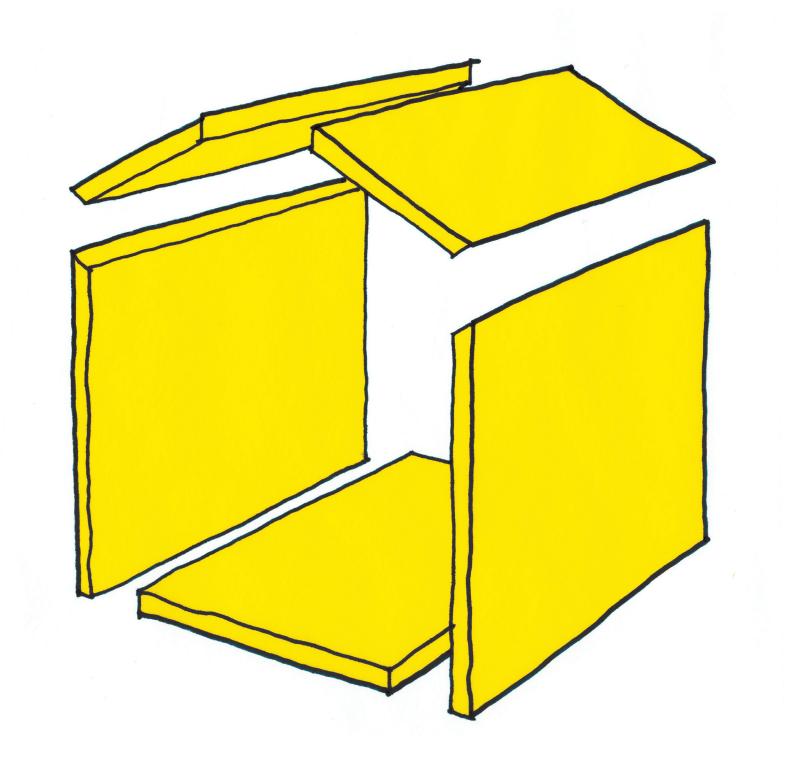




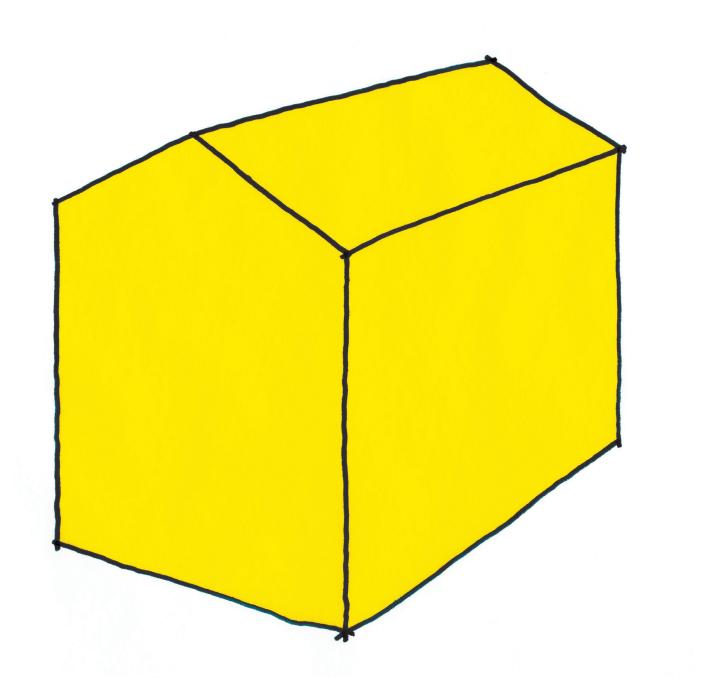
Any house which is a result of construction within a factory offsite rather than solely built on-site.



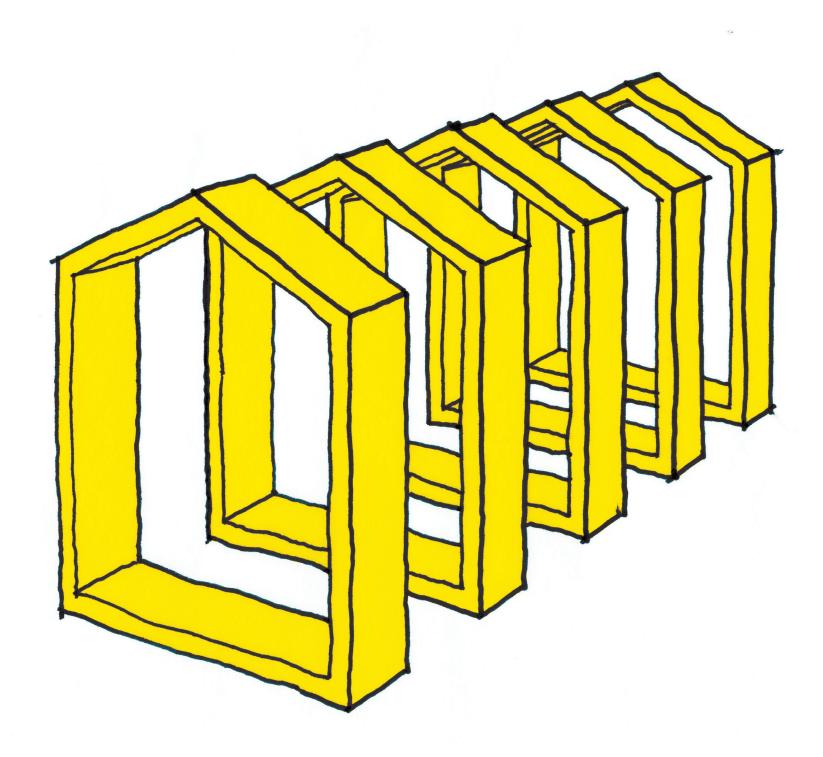


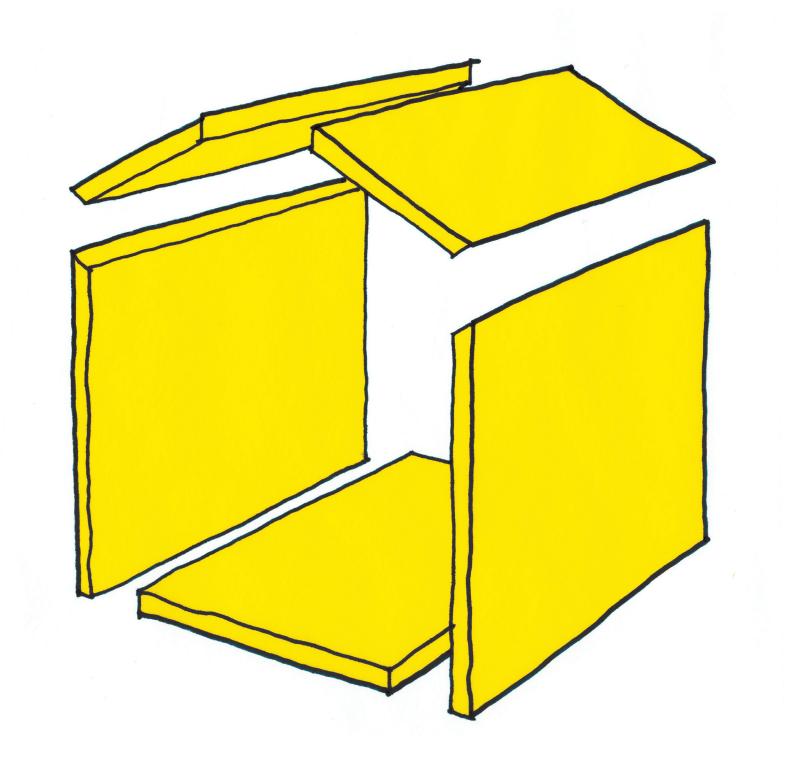


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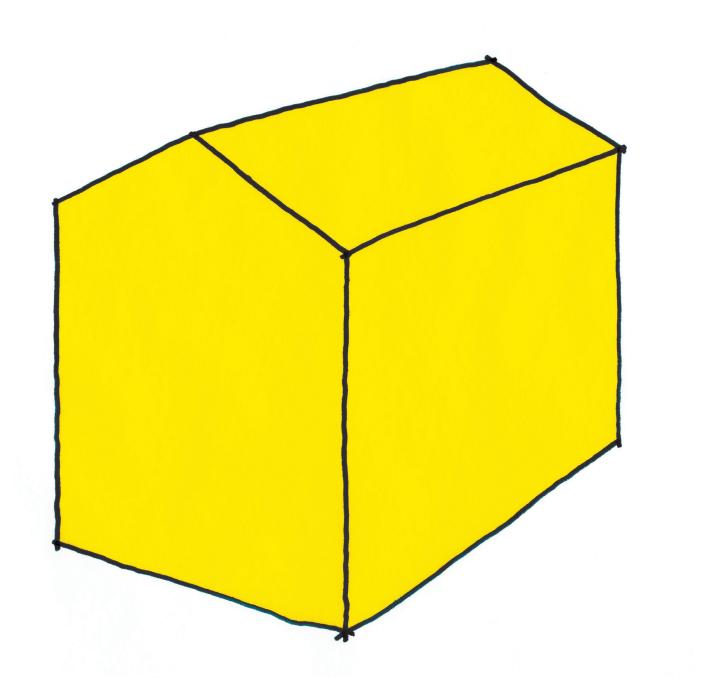


Manufactured

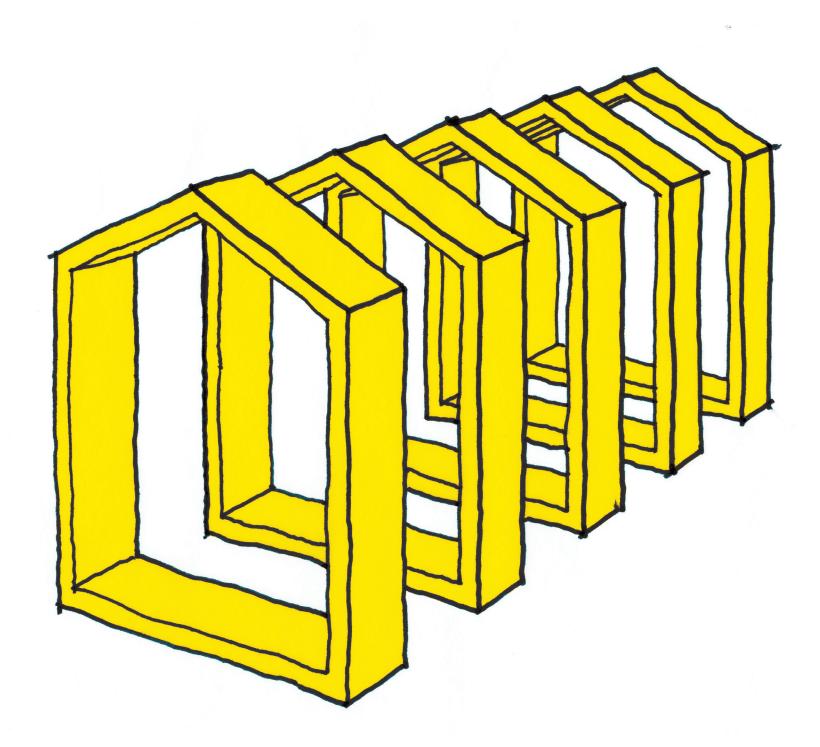




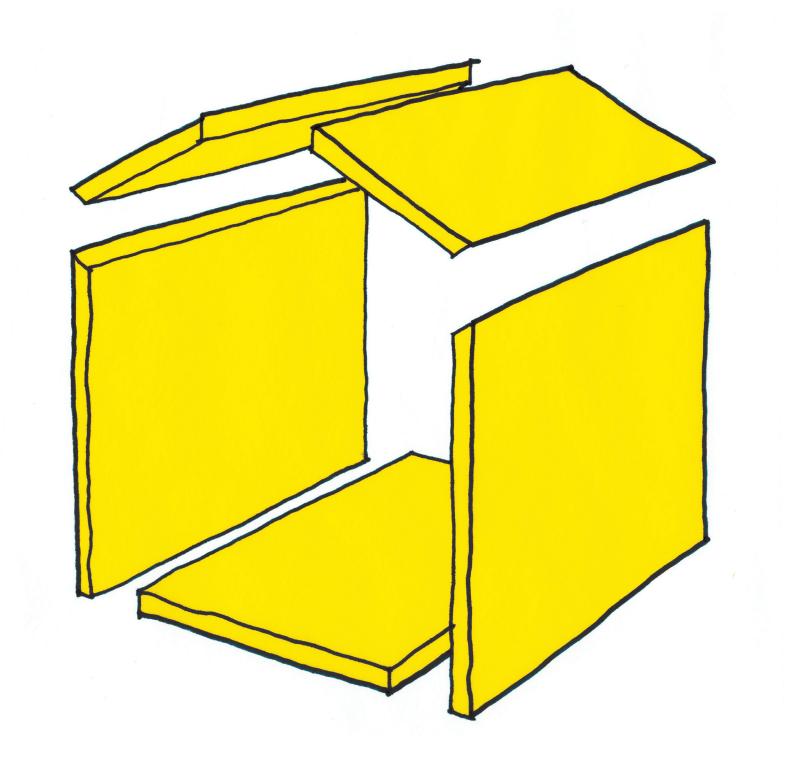
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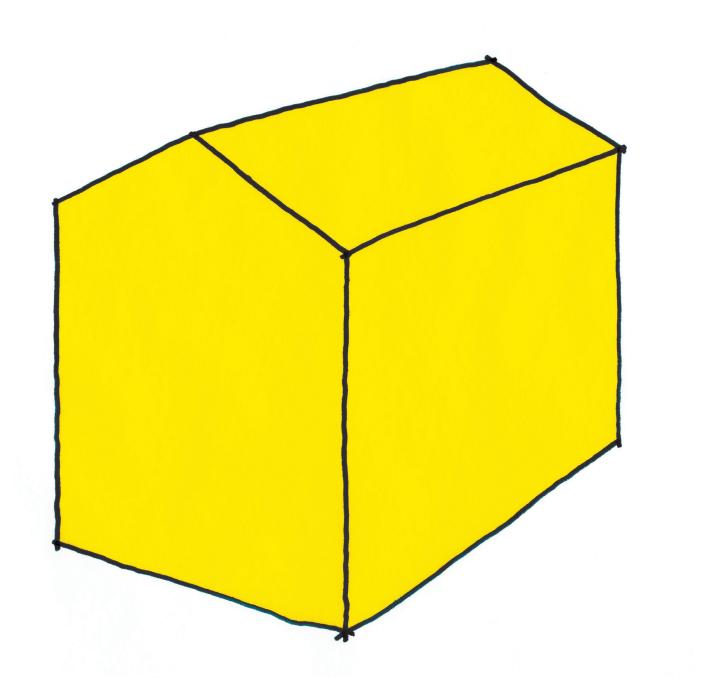
Manufactured



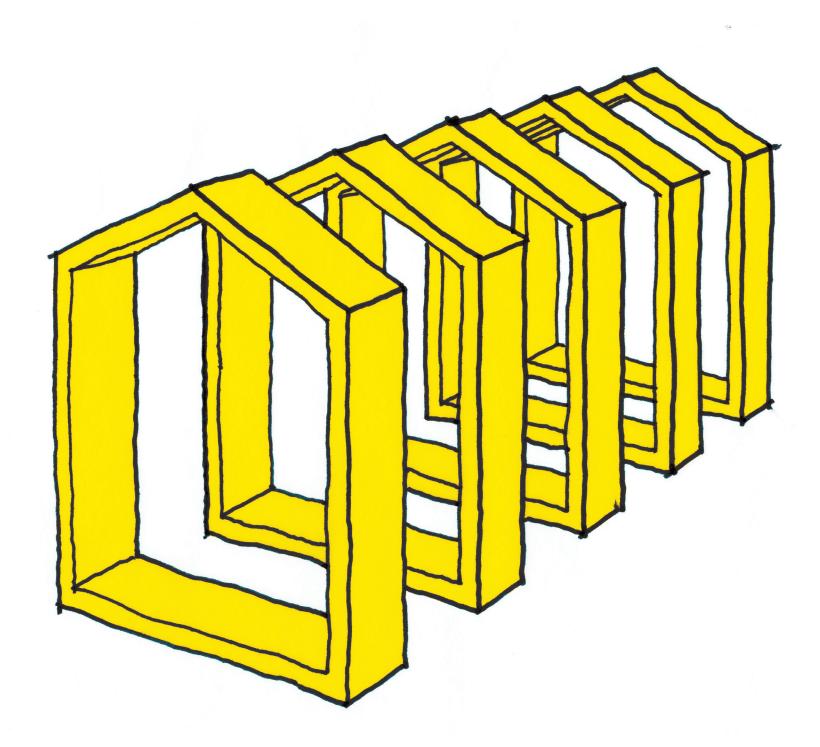
Modular



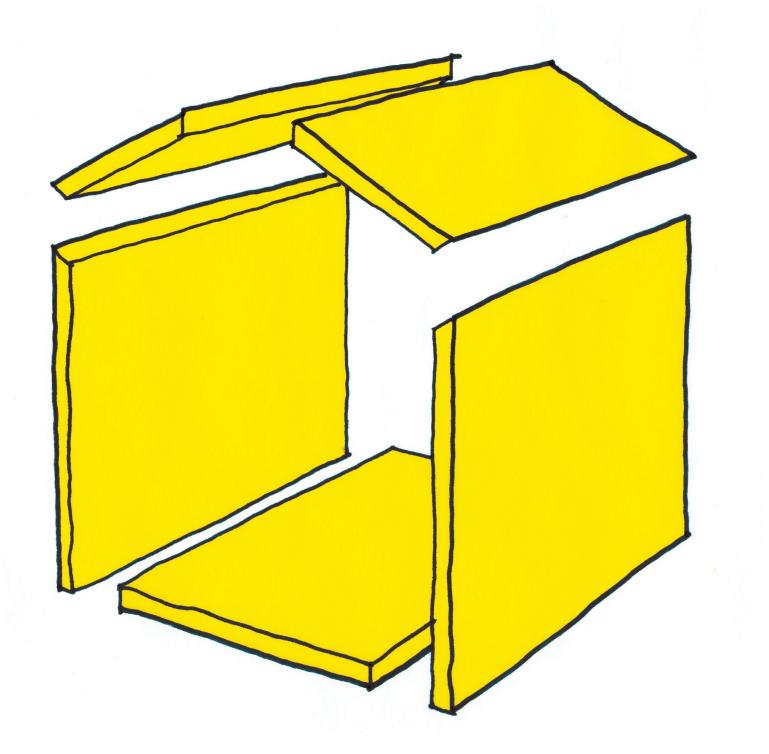
Any house which is a result of construction within a factory offsite rather than solely built on-site.



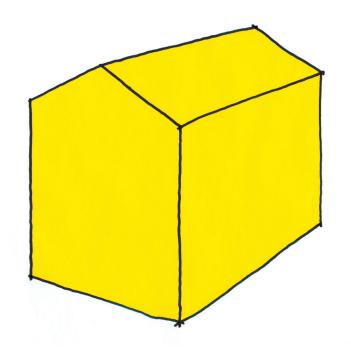
Manufactured



Modular



Panelized

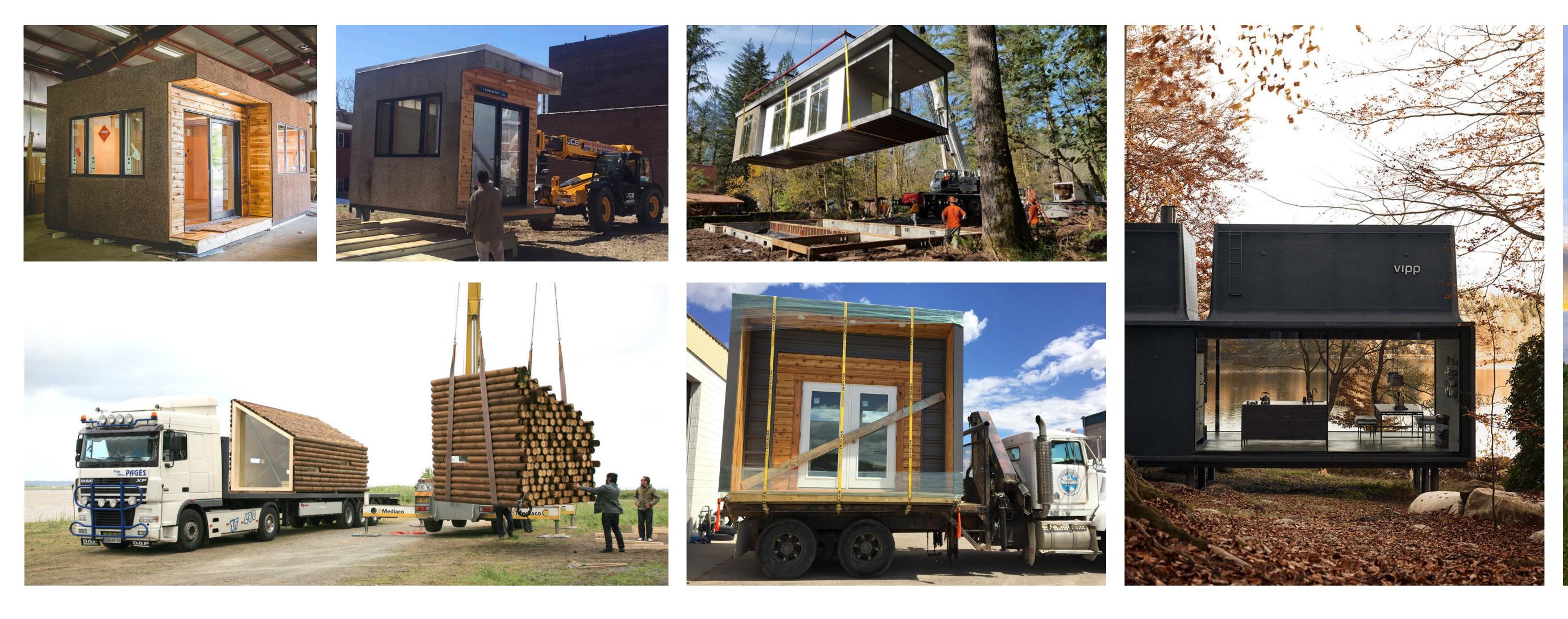


Manufactured

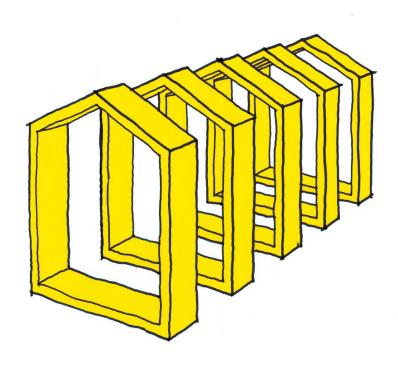
Manufactured housing is built entirely in a factory and can have the highest level of quality control with the lowest amount of material waste.

The completed structure is delivered to site and requires little to no further construction.



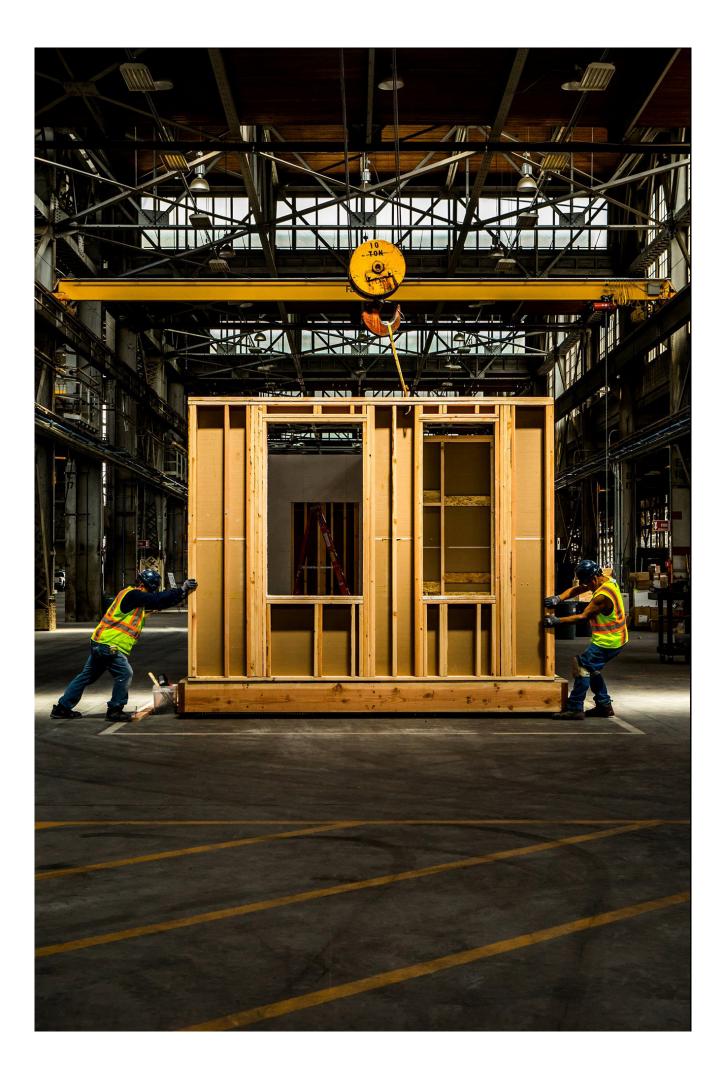




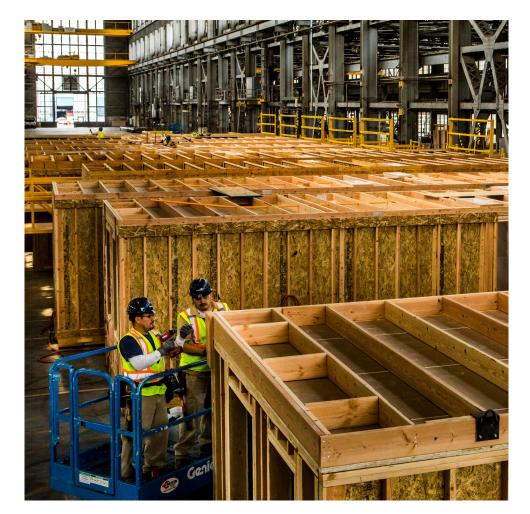


Modular

Portions of a building, modules, are assembled in sections in a factory. Once complete, they are shipped to site and installed on a foundation.





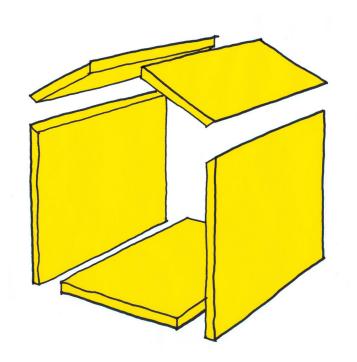








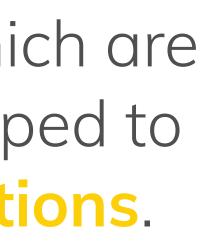




Panelized

The house is divided into Panels, which are are assembled in a factory and shipped to site where they are installed in sections.

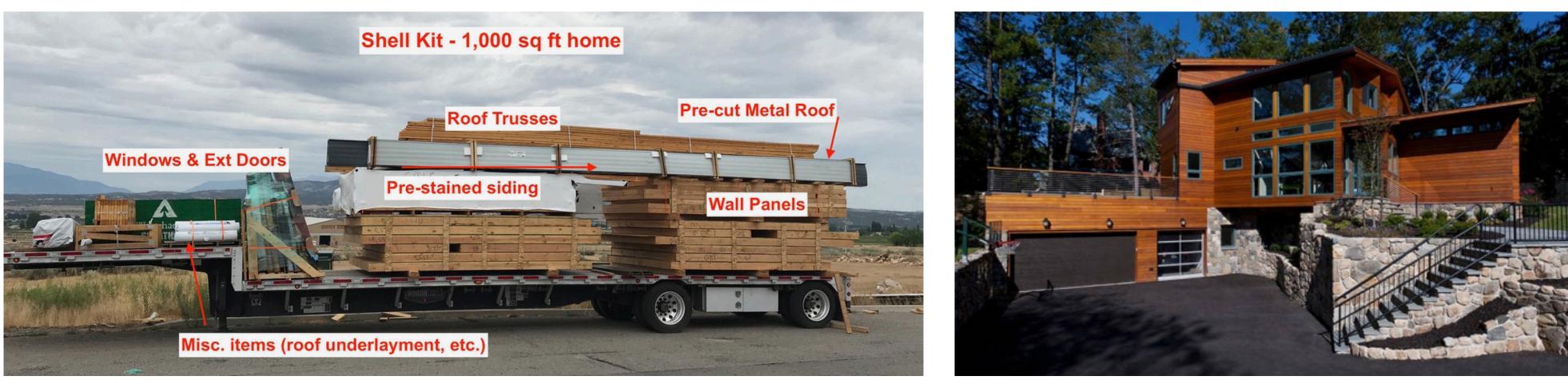














1908-1940 Sears, Roebuck and Co.

100,000 mail order houses sold

FLW Usonian houses Systematized designs to try to bring infinite variation instead of "cookie cutter" houses provided by others.

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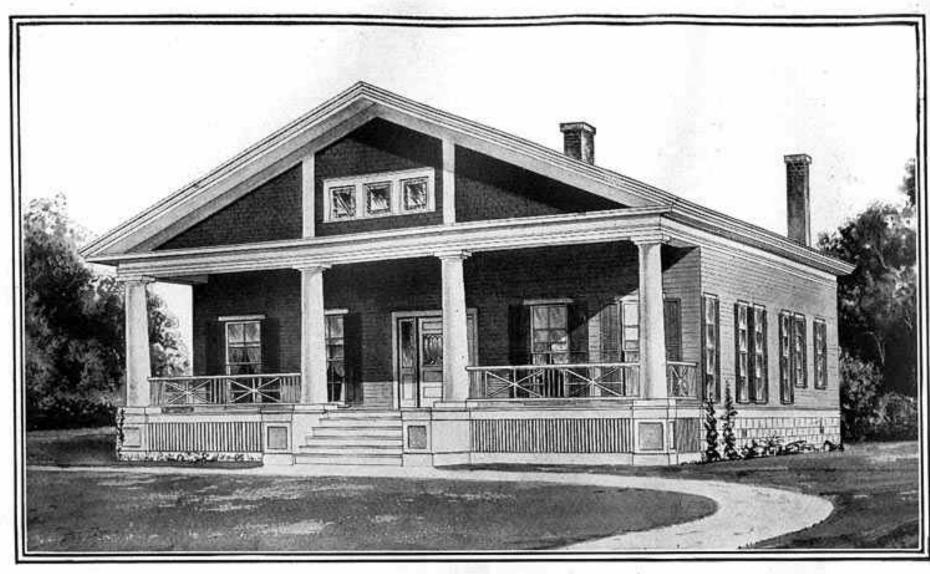
Sears, Roebuck and Co. Mail Order Houses 1908-1940

\$452 - \$2702 each - 1913 Dollars

\$11,650 - \$69,520 - 2018 Dollars*

447 Models to choose from with over 100,000 sold. Delivered in pieces by rail. Pioneered use of drywall and asphalt shingles and introduced central heating.

*US Bureau of Labor Statistics



MODERN HOME No. 165

\$1,248⁰⁰

For \$1,248.00 we will furnish all the material to build this Six-Room House, consisting of Mill Work, Ceiling, Siding, Flooring, Finishing Lumber, Building Paper, Pipe, Gutter, Sash Weights, Hardware, Mantels, Painting Material, Lumber, Lath and Shingles.

By allowing a fair price for labor, cement, brick and plaster, which we do not furnish, this house can be built for about \$2,640.00, including all material and labor.

For Our Free Offer of Plans See Page 1.

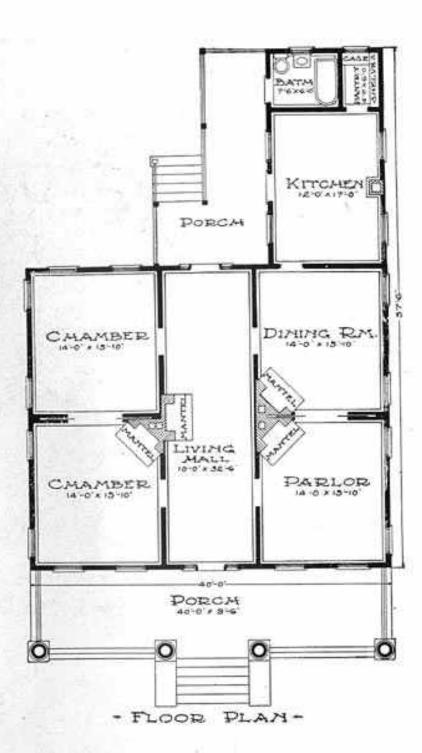
COLONIAL one-story house particularly suited and arranged for a warm climate where a great deal of ventilation is desired. Large front porch, 40 feet by 9 feet 6 inches, with massive Colonial columns; also large rear porch. Large center hall, 10 feet by 32 feet 6 inches, with a door at each end. Doors from this hall lead to the two bedrooms, parlor and dining room. Double sliding doors between the two bedrooms and double sliding doors between dining room and parlor. You will notice by this arrangement and the ceilings being 12 feet high that the ventilation is perfect

Front door and rear door at the opposite end of the hall, 3x7 feet, 1% inches thick veneered oak, glazed leaded glass. Interior doors are six-cross panel veneered oak with clear oak casing, base and molding. Clear yellow pine flooring for interior and porches. Mantel in hall, front bedroom, parlor and dining room. Outside blinds for all windows.

your choice of color. Varnish and wood filler for Painted two interior finish

This house is built on a cement block foundation, frame construction, sided with narrow bevel edge cypress siding, gables sided with cedar shingles, and has cedar shingle roof.

-34-



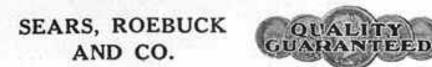
Excavated basement under the entire house. Rooms on the main floor are 12 feet from floor to ceiling.

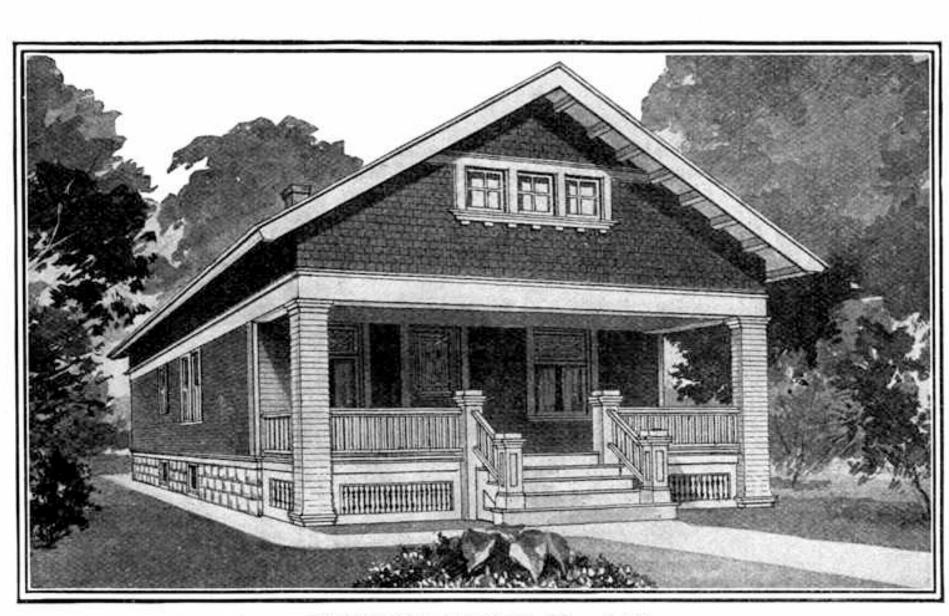
This house can be built on a lot 44 feet wide.

omplete Hot Air Heating Plant, for soft coal, extra	134.72	
amplete Hot Air Heating Plant, for hard coal, extra	139.67	
mplete Steam Heating Plant, extra		
omplete Hot Water Heating Plant, extra	267.82	
omplete Plumbing Outfit, extra	100.48	

CHICAGO,

ILLINOIS







This house has been built at Kankakee, Ill., Great Bend, Kan., St. Louis, Mo., Mandan, N. Dak., and East Falls Church, Va.

Sears, Roebuck and Co., Chicago, Ill.

Gentlemen :- The material furnished for Modern Home No. 1 wish better. I saved about \$225.00 afte paying freight. Very truly yours,

MODERN HOME No. 147

COULD NOT WISH BETTER MATERIAL.

Mandan, N. Dak.

ARTHUR WITHEROW.

-30-

\$**872**<u>⁰</u>⁰

For \$872.00 we will furnish all the material to build this Six-Room Bungalow, consisting of Mill Work, Siding, Flooring, Ceiling, Finishing Lumber, Building Paper, Pipe, Gutter, Sash Weights, Hardware, Painting Material, Lumber, Lath and Shingles. NO EXTRAS, as we guarantee enough material at the above price to build this house according to our plans.

By allowing a fair price for labor, cement, brick and plaster, which we do not furnish, this house can be built for about \$1,530.00 including all material and labor.

For Our Offer of Free Plans See Page 3.

AN ATTRACTIVE cottage of frame construction and a popular design. The front elevation suggests the bungalow type of architecture. It has a large porch, 8 feet wide, extending across the front of the house which is sheltered by the projection of the upper story and supported with massive built-up square columns. Unique triple window in the attic and fancy leaded art glass windows add much to this pleasing design.

Main Floor.

From the front vestibule, which living room, 11 teet 6 inches by 14 feet. This room has a nook, fect, with cased opening which can be used as a reading room or l brary. Living room leads directly into the dining room, back of whi is a good size kitchen, 11 feet by 10 feet 10 inches, with combination cupboard which opens from both dining room and kitchen, a very con venient arrangement. This cupboard has four china closet doors glaz with leaded crystal glass facing the dining room. The kitchen side door is made of veneered birch, glazed with leaded art glass. All inside doors two-panel birch, wi ear birch trim such as casing, baseboards, molding, etc., to match All floors are made of clear yellow pine flooring laid on sub floor Framing timbers are all No. 1 yellow pine. All rooms are 9 feet from floor to ceiling

Basement.

The basement under the entire house has a cement floor and is 7 feet from floor to joists. Built on a concrete block foundation.

Il outside walls covered with 1-inch dressed and matched sheathing boards lined wit neavy building paper and sided with clear cypress bevel sidin cedar shingles above first story line and on to the roof.

Paint for two coats best paint on the outside. Varnish and wood filler for two coats interior finish.

This house can be built on a lot 27 feet wide.

Complete Warm Air Heating Plant, for soft coal, extra... Complete Warm Air Heating Plant, for hard coal, extra. omplete Steam Heating Plant, extra ... Complete Hot Water Heating Plant, extra-Complete Plumbing Outfit, extra ... Acetylene Lighting Plant, extra.



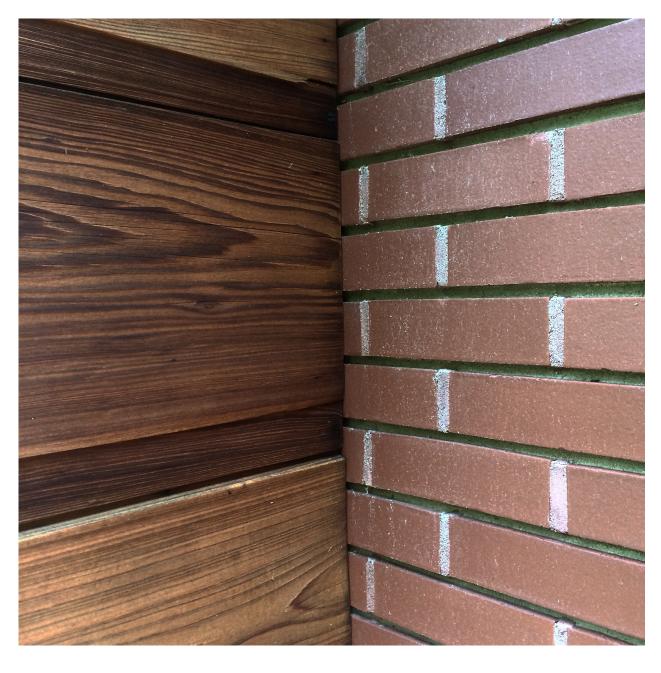
Usonian Houses Systematized Design Frank Lloyd Wright 1937

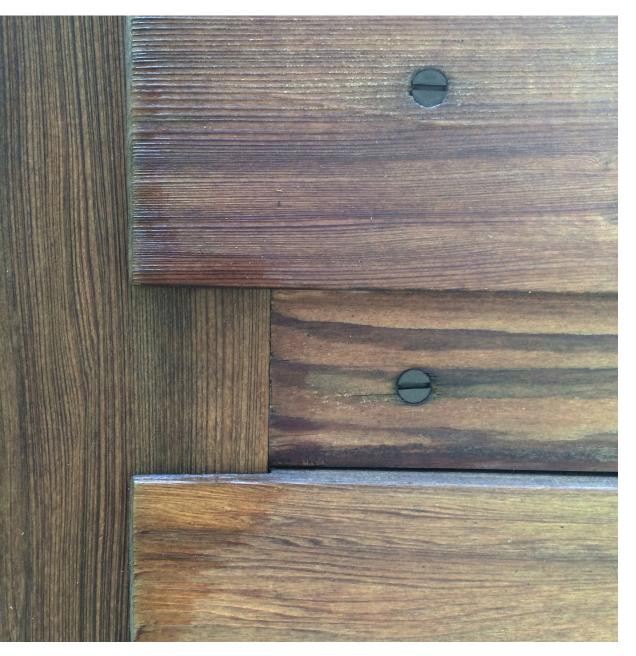
Affordable single family home with "infinite variation" as the goal.

FLW developed the idea of the Usonian house in response to companies like Sears. He wanted architecturally beautiful houses at an affordable price. In order to accomplish this, he created a more efficient system for design, using set details and less construction waste.



Pope-Leighey House







Levittown

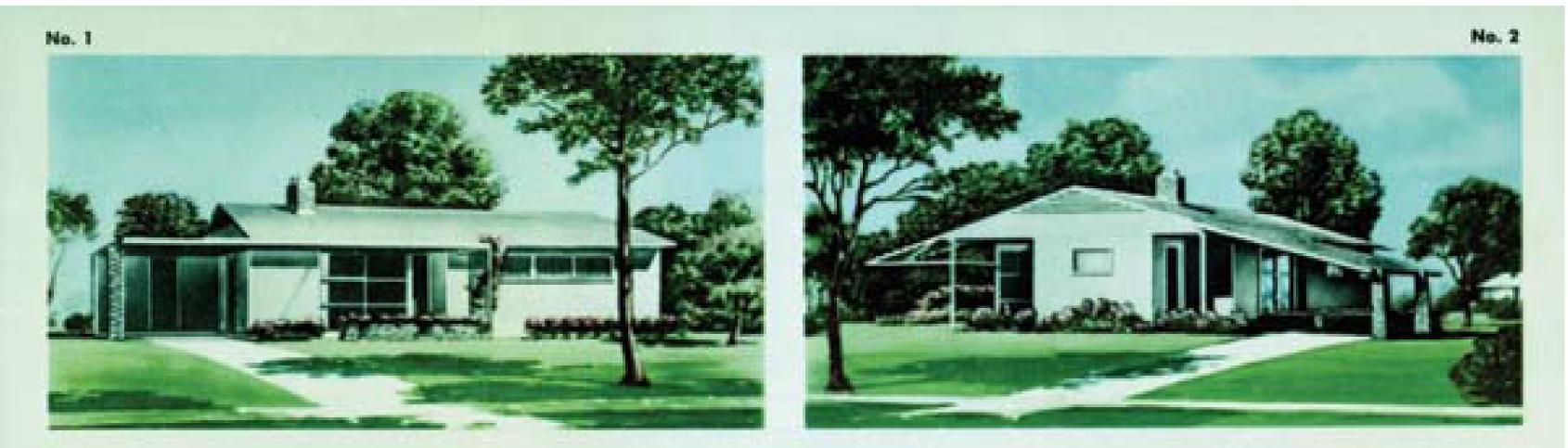
Assembly Line Houses Long Island, NY 1951-1957

"We are not builders. We are manufacturers."

Bill Levitt

Levittown was devloped just after WWII as a solution to the housing shortage. Levitt applied the assembly line mentality to housing and had workers move from plot to plot erecting up to 40 houses per day.

14

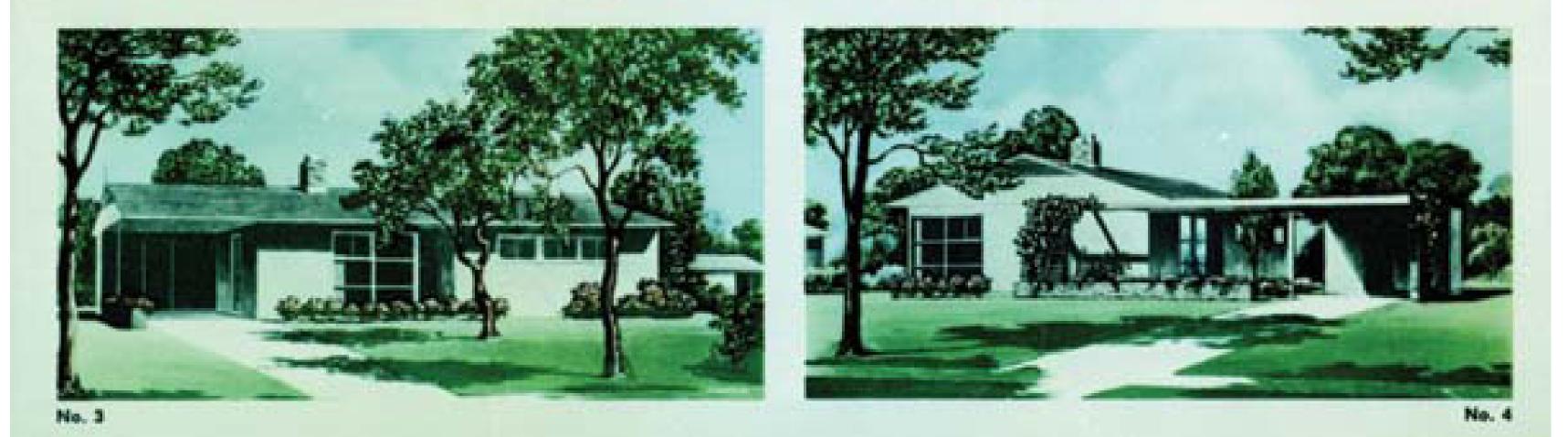


The Levittowner

PRICE: \$10,990 \$67 A MONTH

NO CASH REQUIRED FROM VETERANS





Local Churchmen Disclose

Vel. I-No. 44

'I Know Nothing' Says Wm. Levitt About Authority

setures, was referred to by William rd, and Halmas rd. I. Levis, president of Levitz and This initial structure will house

Levittown's churches in Levittown and expest



LEVITTOWN, PENNSYLVANIA, THURSDAY, APRIL 16, 1953

Levitt Plans Low-priced Homes 'Suitable for Any Wage Earner'

Future Construction Plans

STOOD-UP, BUT HAPPYI



Price 5c

ated that the plans were prompt-

Sate Satury Qualification

is sunounced," he said making \$12 a week will

Genter, and is expected to he pened to the public the work-and of April 25.

The builder would not disclose

Levittown **Assembly Line Houses** Long Island, NY "We are not builders. We are manufacturers."

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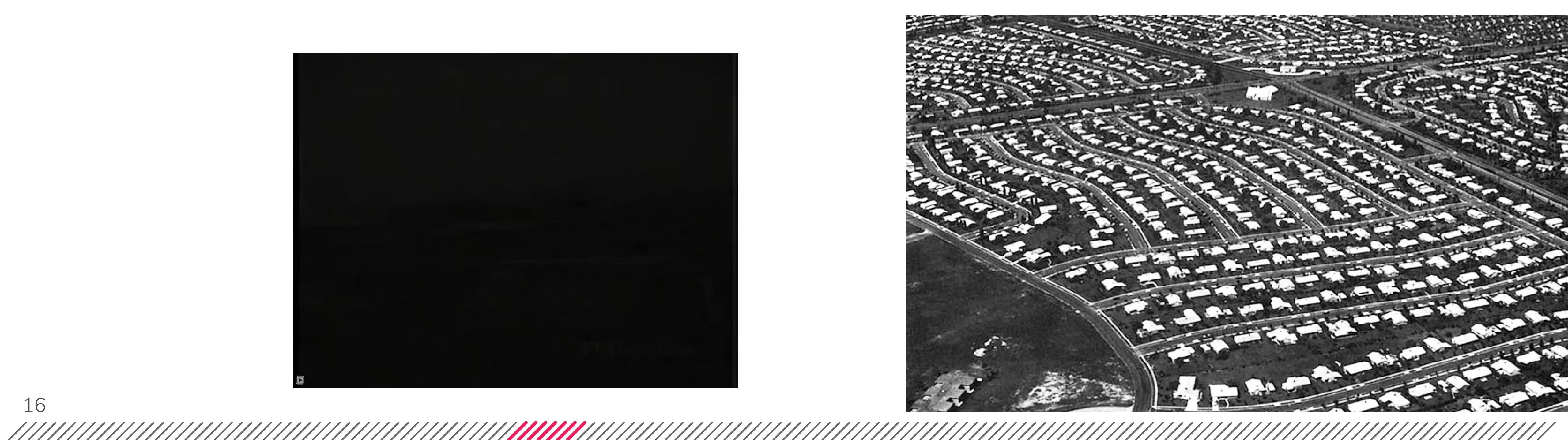












Habitat '67 Modular Precast Concrete Housing

Moshe Safdie

Built for Expo '67 as a temporary Exhibit. Safdie explored ideas of the metabolist movement in this, his thesis project. It was selected to remain after the event and became middle-income housing.





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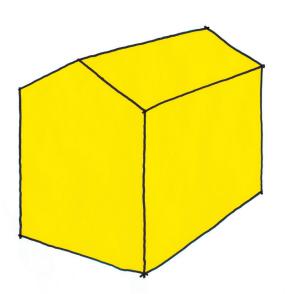




Mobile Homes



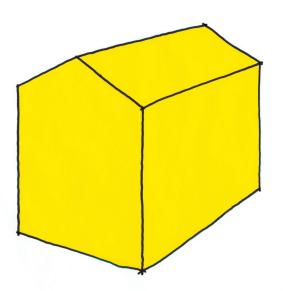
Manufactured Housing Vipp House





Vipp Shelter

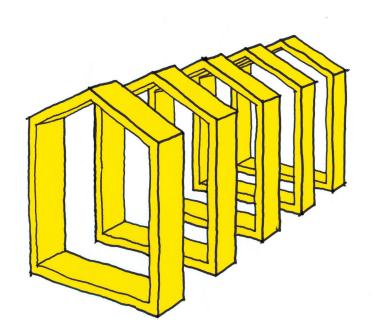
Manufactured Housing Drop Structures







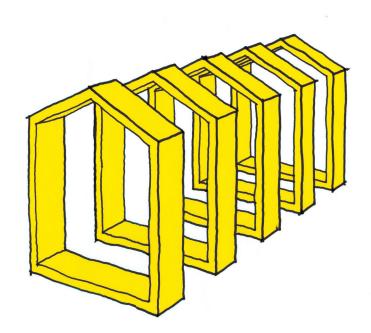
Modular Housing Wikkelhouse





Wikkelhouse

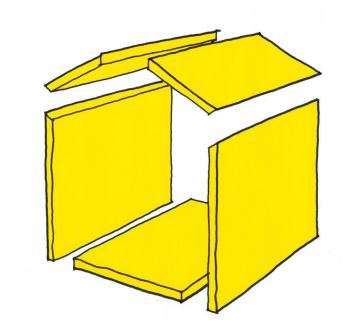
Modular Housing Module





Prototype Unit

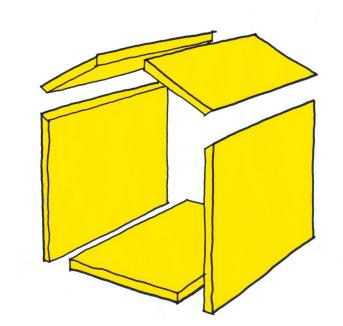
Panelized Housing RES4 Architecture





Lake losco House

Panelized Housing **Alchemy Architects**









BarnHouse

Transportation Limitations

Unpermitted

Width | 8' 6" Height | 13' 6" **Length** | 60'

Single Trip Permit

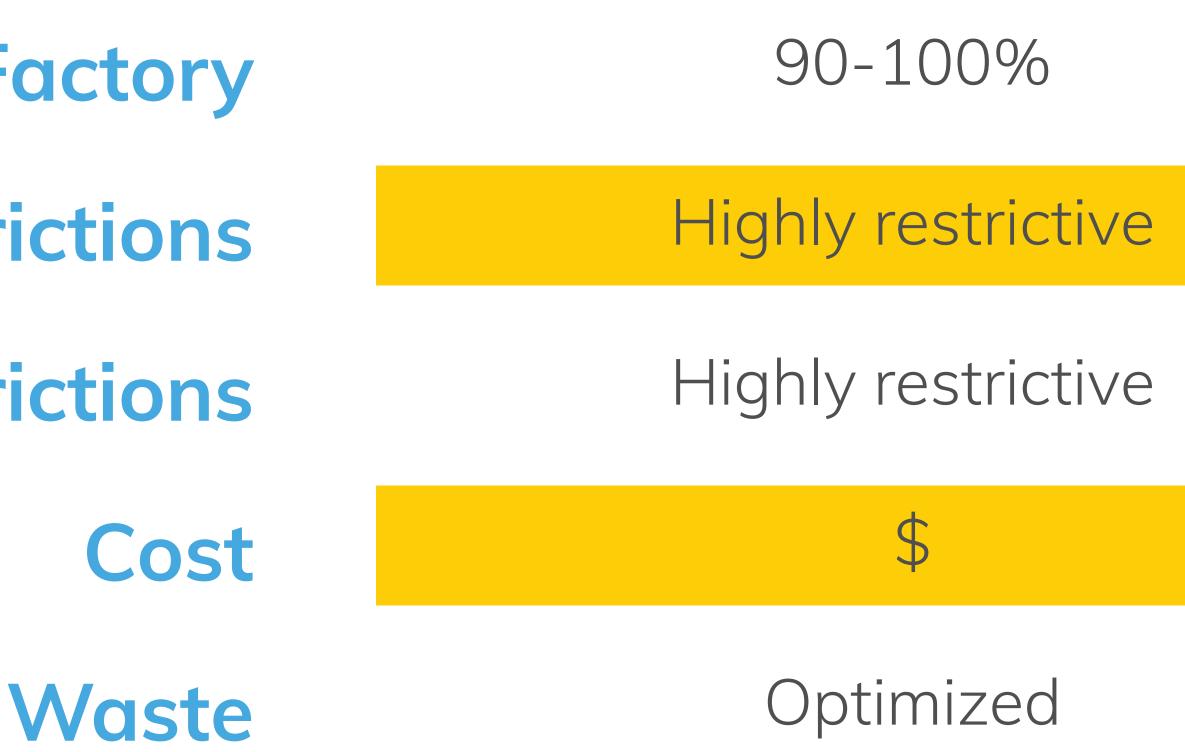
Width | 8'6" - 16' Height | Determined by Route Length | 105' Long

Super Load Permit Width | 16' + Height | Determined by Route Length | Unlimited

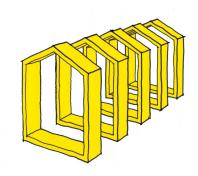
Completion in Factory

Transportation Restrictions

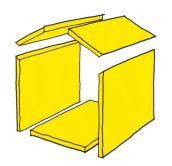
Design Restrictions







Modular



Pane

60-80% 30-5

Somewhat restrictive

Somewhat restrictive



Optimized Optin

anelized	Conventional
30-50%	0%
Restrictive	Not restrictive
Restrictive	Not restrictive
\$\$\$	\$\$
Optimized	Not optimized





