

CREATIVE COMMUNITIES

WHO ARE THEY?

DOGWOOD PRINT - MATT BUTLER PRINTS | HAWKS & DOVES - JESSICA ULLOM | JOAN WALSH POTTERY | LUCKY ACCESSORIES - KIONA VAN RHEE | MAN V LIVER - NEIL HINSON & PAUL FRIEDRICH | MELISSE GLASS - MELANIE STORER | MY FAVORITE AUNT - JO LAWSON | TOMMY MIDYETTE | WE BE RALEIGH | WYNSUM WORK - JOELLE COLLINS | OAK CITY COLLECTIVE | PAUL FRIEDRICH | TINY PEEPERS - KELLY SMITH | OLD NEWS DESIGN - PATI REIS | PEAR - MARY AND TRACY KRUGER | PAMOR | DESIGNS - PILAR RAMIREZ | ZASS DESIGNS - ZULAY + STEPHANIE SMITH | SQUIRREL CUT DESIGNS - KIMBERLY RIDGE | MAN V LIVER - NEIL HINSON & PAUL FRIEDRICH | PORCH FLY CLOTHING - JOSHUA GRUDER & BRYANT SZABO | YELLOWDOG CREATIVE - JULIE SCHMIDT | POSY - LAURA BROWNING | SAVVY SCRIPTS - KATIE RATTERREE | SOUTHERN EGO - ROSHAD WILLIAMS | STEALTHREAD - MARY CATHERINE FLOYD | IT'S ALL ABOUT THE FABRIC... - SHARON FELTON | THE HOUSE OF SWANK CLOTHING COMPANY - JOHN PUGH | FIRST OLIVE - FELICIA SANDERSON | JENN HALES | GOOD SOUTH - CHRIS & ELIZABETH BOYETTE | HOLLY AIKEN | CEPHALOPOD INK - TANYA CASTEEL | EMILY BROOKS | CITYFABRIC | DECK OF CARDS - LADY JANE VICKERS | CHILEAN CHARM - IVANIA GUTIERREZ | BUNO SAVVY - SUSAN REYNOLDS | BIG BOSS BREWING COMPANY | AUTUMN L.N. COBELAND | ANVIL METALS STUDIO - BECKY & MATT WAHNER | AHPEELE - ADAM & HIROMI PEELE | AMYDRAWS - AMY FRIEND



DOGWOOD PRINT - MATT BUTLER PRINTS

THE MATT BUTLER HAS BEEN CREATING KICK-ASS, HANDMADE GOODS SINCE 2008. HE SPECIALIZES IN LINO CUT PRINTS AND GREETING CARDS. THE SUBJECTS OF WHICH ARE INSPIRED BY HIS SENSE OF HUMOR AND LOVE OF BOOKS, TYPOGRAPHY AND SOUTHERN CULTURE. MATT DESCRIBES LIFE IN THE ROLLING HILLS OF NORTH CAROLINA PLAYING IN THE WOODS AND SOMETIMES BEING MADE FUN OF FOR BEING A GINGER. THE WOODS AND BULLIES OF HIS YOUTH TOUGHENED MATT UP AND TURNED HIM INTO THE SASSY, HAND-CRATER HE IS TODAY.



ZASS DESIGNS - ZULAY + STEPHANIE SMITH

THE SMITH MOTHER DAUGHTER DDU IS HAPPY TO CALL RALEIGH, NORTH CAROLINA HOME, WHERE THEY HAVE SPENT THE LAST 17 YEARS TEACHING THEMSELVES HOW TO MAKE, JEWELRY & PERSONALIZED THEIR CRAFT. THEIR PHILOSOPHY IN EVERY CREATION IS TO RESPECT THE ENVIRONMENT AND THE FUNDAMENTAL PRINCIPLES OF ECO-DESIGN: REDUCE, REUSE, RECYCLE. EVERY PIECE HAS A HISTORY, A STARTING POINT. EACH PIECE IS INDIVIDUAL, WITH A UNIQUE PAST, PRESENT AND A FUTURE STORY OF ITS OWN.



JENN HALES

A BROWN UP IN AN EARTH-SHELTERED HOME NEAR AVE N, AS A CHILD I SPENT MY TIME READING BOOKS AND EXAMINING BUMBLE BEES IN THE FRONT YARD. MY FAMILY DIDN'T HAVE A TV - SO I GREW THE CREATIVES I SAW IN NATURE, AND IN MY IMAGINATION. LATER I WANTED TO GO WHERE I GRADUATED FROM THE UNIVERSITY OF CONCORDIA WITH A DEGREE IN INDUSTRIAL DESIGN. BEFORE BECOMING A FULL TIME ARTIST/ILLUSTRATOR I WORKED AS A TOY DESIGNER, A FOOTWEAR DESIGNER, A DESIGN RESEARCHER, AND A WELDER.



YELLOWDOG CREATIVE

A GRADUATE OF NC STATE UNIVERSITY'S SCHOOL OF DESIGN, JULIE HAS WORKED AS A GRAPHIC DESIGNER IN BOTH THE PRIVATE AND PUBLIC SECTORS. WITH OVER TWENTY YEARS OF EXPERIENCE IN VARIOUS ENVIRONMENTS FROM ADVERTISING AGENCIES AND DESIGN FIRMS TO NON-PROFIT AND GOVERNMENT. JULIE HAS SERVED CLIENTS WITH MANY DIFFERENT NEEDS. SHE IS PROFICIENT IN ALL THINGS Adobe AND HAS HONED HER WEB SKILLS IN AN EFFORT TO ASSIST CLIENTS LARGE AND SMALL. CLIENTS SAY THEIR FAVORITE THING ABOUT WORKING WITH JULIE IS THAT SHE ALWAYS HAS GREAT BIG PICTURE IDEAS AND ATTENTION TO DETAIL AND EXECUTION. IN HER SPARE TIME, JULIE PORES A YELLOW BUNNY AND DRINKS HER FAVORITE CITIES.



PAUL FRIEDRICH

A NATIONALLY RENOWNED ARTIST FROM RALEIGH, THE CREATOR OF THE POPULAR CHARACTERS OXON HEAD MONSTER AND HUBBIE THE DEAD COW. HE WAS NOMINATED FOR AN ESKER AVANOR FOR HIS BOOK, OXON HEAD MONSTER ATTACKS. PAUL'S COMICS, FINE ART AND ILLUSTRATIONS ARE COLORFUL, WITTY AND CHECK-FULL OF REFERENCES TO BOTH POP CULTURE AND THE CORE OF HUMAN NATURE.

CREATIVE INDUSTRIES IN NORTH CAROLINA

PUBLISHING + PRINTING	NEWSPAPERS, BOOKS, SOFTWARE, LITHOGRAPHERS	37,487
ENTERTAINMENT + INFORMATION	FILM, TELEVISION, RADIO, ADVERTISING	35,582
INDEPENDENT ARTISTS	THEATERS, DANCE, MUSIC, WRITERS	33,339
DESIGN SERVICES	ARCHITECTS, DESIGNERS, PHOTOGRAPHERS	28,293
RETAIL	JEWELERS, BOOK STORES, ART DEALERS, FLORISTS	19,758
COMMUNITY SERVICES	LIBRARIES, MUSEUMS, FINE ARTS SCHOOLS, ARTS COUNCILS	12,406
DESIGN MANUFACTURING	POTTERY, JEWELRY, MUSICAL INSTRUMENTS, WOODWORK	10,707

CREATIVE JOBS IN NORTH CAROLINA

NUMBER OF JOBS IN NC	21,724 PHOTOGRAPHERS
13,395 MUSICIANS + SINGERS	11,440 WRITERS + AUTHORS
6,203 PUBLIC RELATIONS	5,685 FINE ARTISTS
4,782 EDITORS	4,157 ARCHITECTS
4,157 INTERIOR DESIGNERS	

CREATIVE JOBS IN RALEIGH, NC

200 PHOTOGRAPHERS	30 MUSICIANS & SINGERS
160 WRITERS & AUTHORS	870 GRAPHIC DESIGNERS
300 PRODUCERS & DIRECTORS	70 FINE ARTISTS
270 EDITORS	420 MULTIMEDIA ARTISTS
420 ARCHITECTS	150 INTERIOR DESIGNERS

WHO SUPPORTS THEM?

AMERICANS FOR THE ARTS

- + ART SERVICE DIRECTORY
- + TOOLKITS
- + ECONOMIC RESEARCH
- + GRASSROOTS PARTNERSHIPS

NORTH CAROLINA ARTS COUNCIL

- + RESEARCH ECONOMIC DEVELOPMENT
- + DISTRIBUTE GRANTS TO ARTS ORGANIZATIONS AND ARTIST
- + A+ SCHOOLS PROGRAM
- + SMART INITIATIVE
- + N.C ARTS TRIALS

TRIANGLE ART WORKS

- + TRIANGLE EMERGING ARTS LEADERS (TEAL)
- + REGIONAL ART PROMOTIONS
- + CREATIVE NETWORKING
- + POP-UP TOOL KIT

UNITED ARTS COUNCIL

WAKE COUNTY North Carolina

- + DISTRIBUTE GRANTS TO ARTS ORGANIZATIONS AND ARTIST
- + FUNDRAISE
- + ARTIST DIRECTORY
- + ARTS INTEGRATION INSTITUTE

RALEIGH ARTS COMMISSION

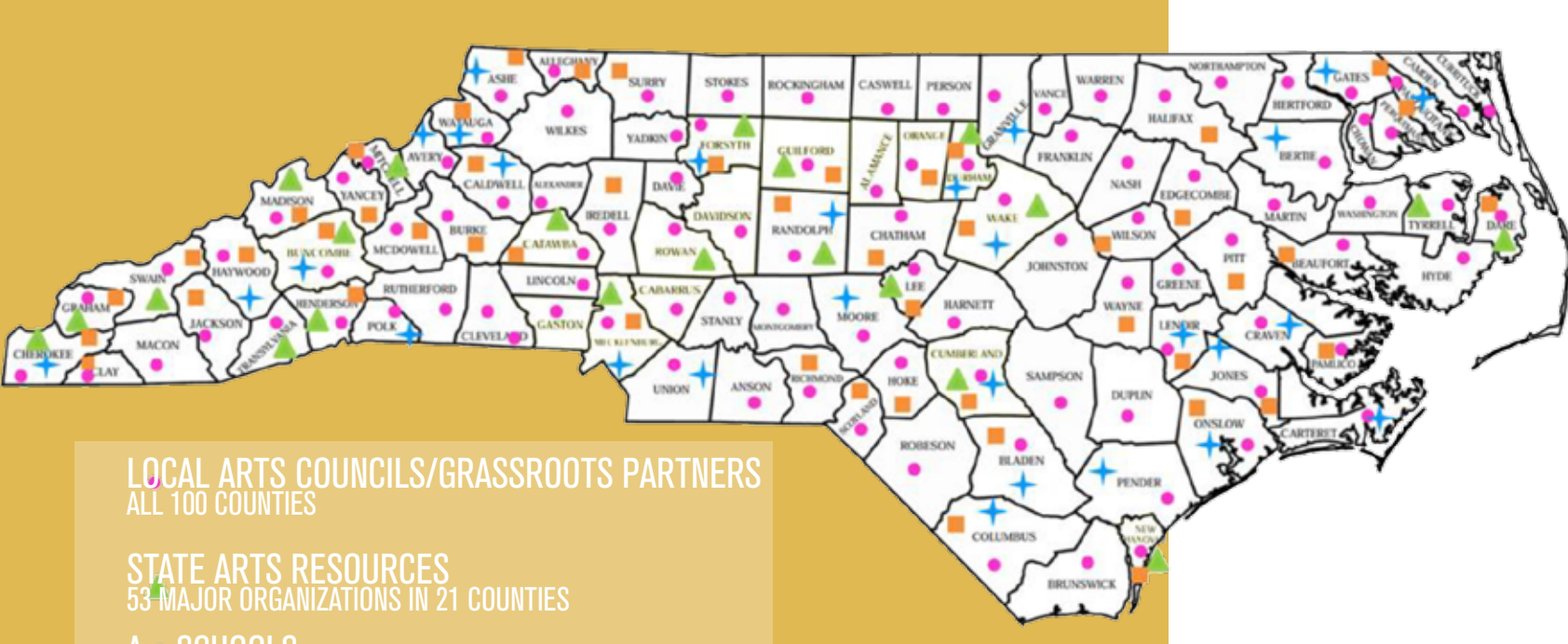
- + ECONOMIC RESEARCH
- + PUBLIC ART ADVOCACY
- + LOCAL ART PROMOTION

VISUAL ART EXCHANGE

DOWNTOWN RALEIGH ALLIANCE

PINECONE

WHERE ARE THEY?



WHERE TO WORK?

- ANTFARM
- SHOPSPACE
- HQ RALEIGH
- LOADING DOCK
- THE ASSEMBLY
- ARTSPACE
- HUB RALEIGH

WHERE TO DISPLAY?

- CAM
- 311 GALLERY
- FLANDERS GALLERY
- FISH MARKET GALLERY
- DUKE PERFORMING ARTS CENTER
- BURNING COAL PERFORMING ARTS

WHERE TO SELL?

- PORT OF RALEIGH
- DECO
- GYPSY JULE
- THE CURATORY
- RAMBLE
- STICH
- GATHER GOODS

HOW ARE THEY GROWING?

"IN RALEIGH, DESIGN IS VIEWED IN BROAD TERMS, GIVING PEOPLE SPACE TO EXPERIMENT, TO TRY THINGS OUT." - HOPSCOTCH'S ORGANIZER, MATTHEW MONROZ.

"SITUATED AROUND THE WAREHOUSE DISTRICT, A RISING CREATIVE CLASS IS DOMINATING LOCAL CONVERSATION" - KATLYN GOALEN, GARDEN + GUN

"THERE ARE STILL NEEDS HERE, IN A TOWN OF RALEIGH'S SIZE, YOU HAVE THE ABILITY TO INFLUENCE." - JOSHUA GAJOWNIK, A GRAPHIC DESIGNER AND NCSU DESIGN SCHOOL GRADUATE

"IT'S A DOMINO EFFECT. I'VE LIVED HERE ALL MY LIFE, BUT IT'S ONLY BEEN IN THE LAST FEW YEARS THAT I'VE SEEN THE GROWTH AND CHANGE TO SUPPORT THIS KIND OF FIELD." - CATHERINE FAIN, WHO LAUNCHED HER WOMEN'S CLOTHING LINE, RAMEY RHODES, IN 2013.



WHY ARE THEY IMPORTANT?

THE NONPROFIT ARTS AND CULTURE ARE A \$143.5 MILLION INDUSTRY IN THE CITY OF RALEIGH

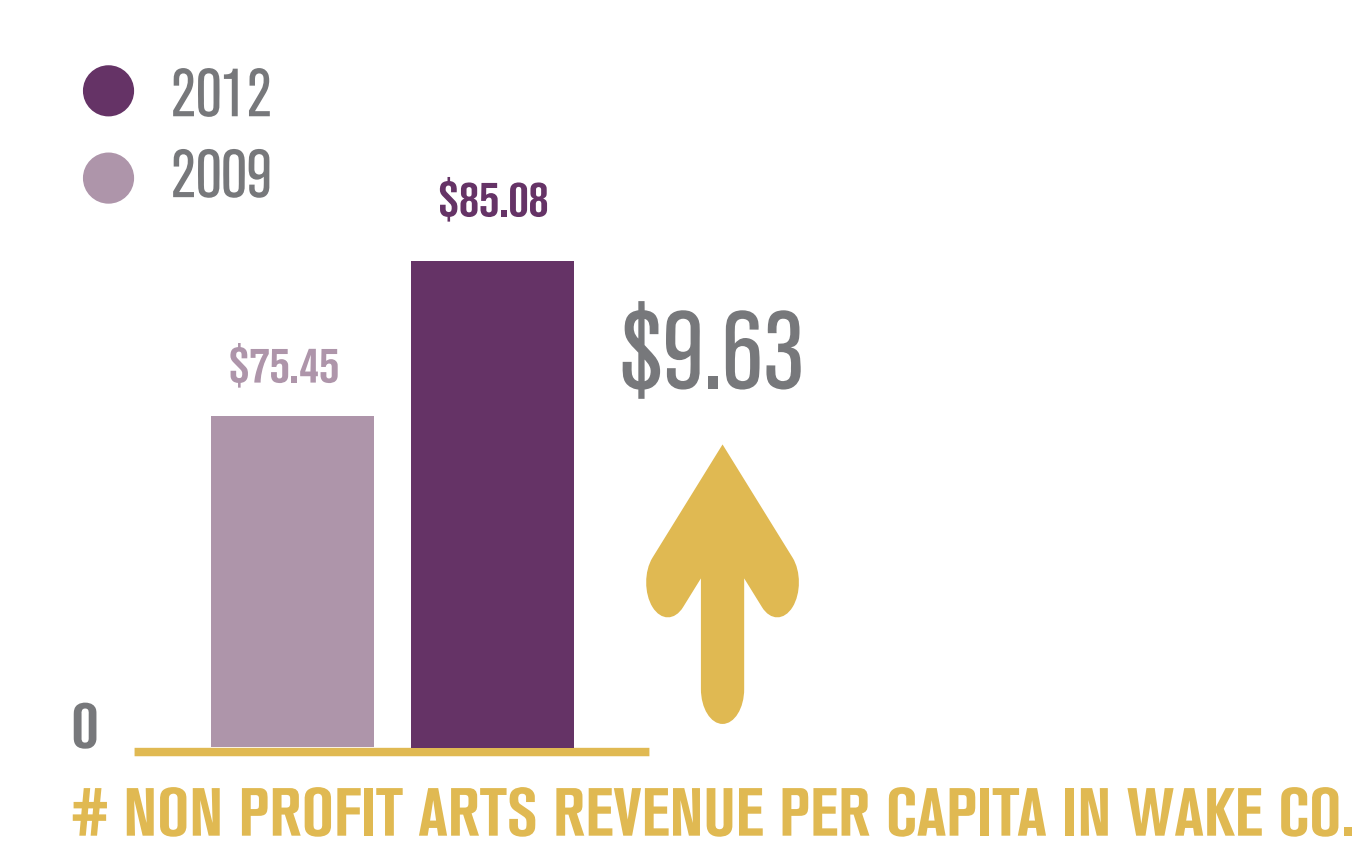
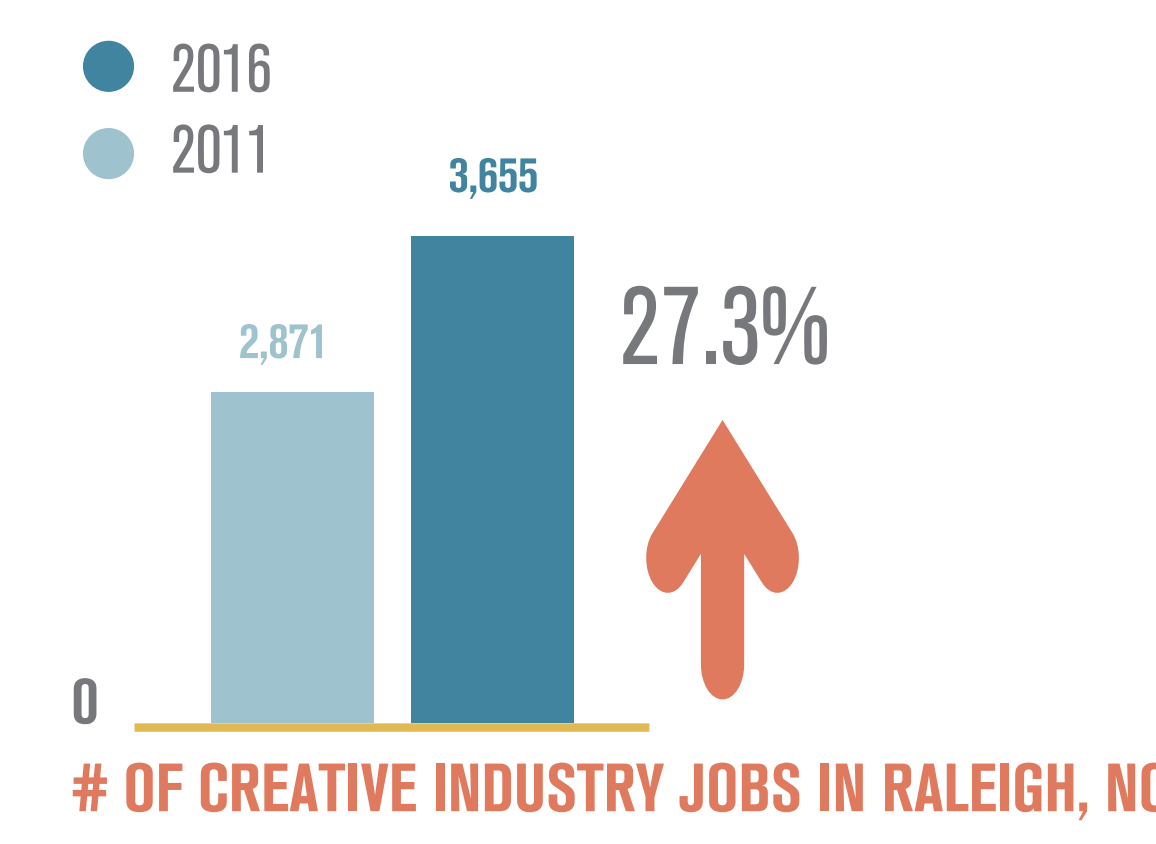
5,699 FULL-TIME EQUIVALENT JOBS

\$6.5 MILLION IN LOCAL + STATE GOVERNMENT REVENUE

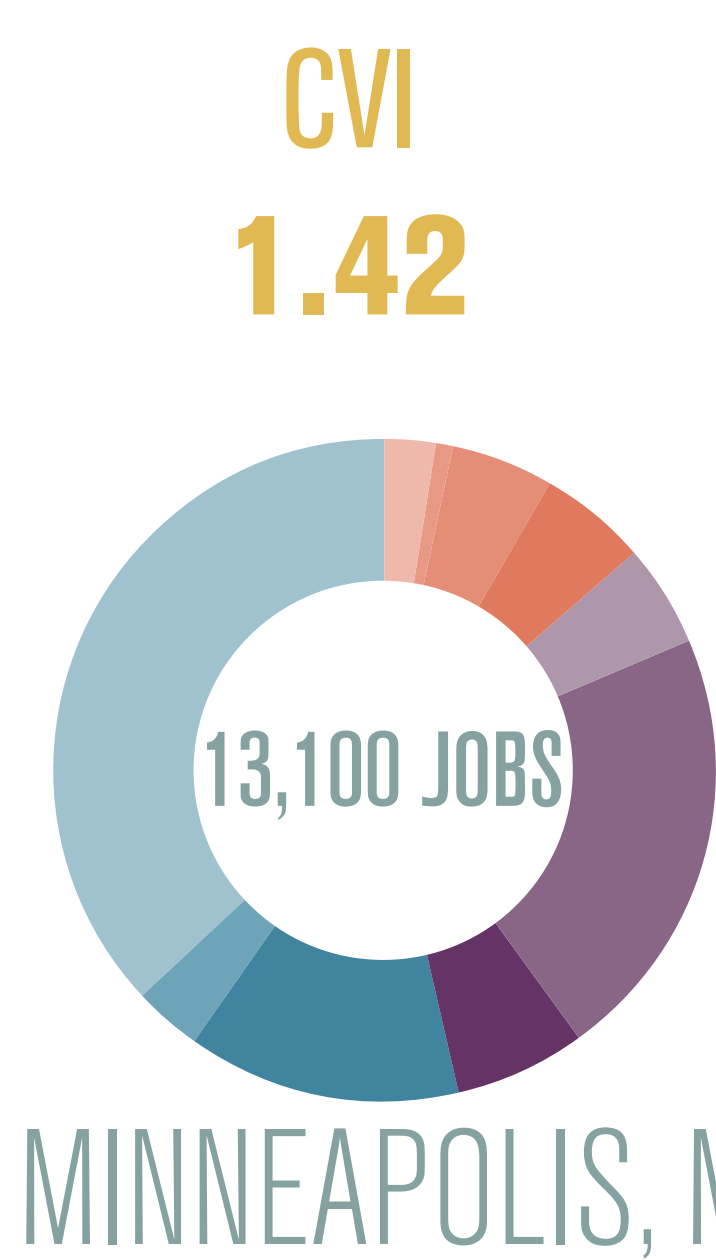
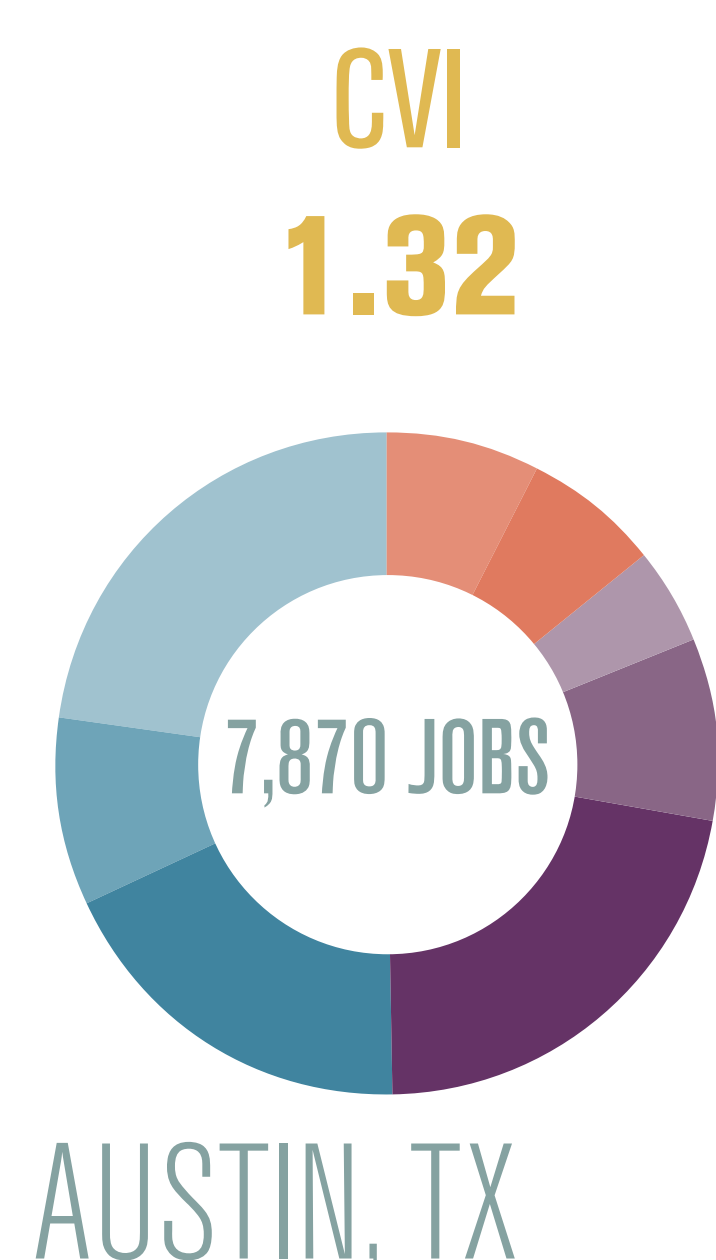
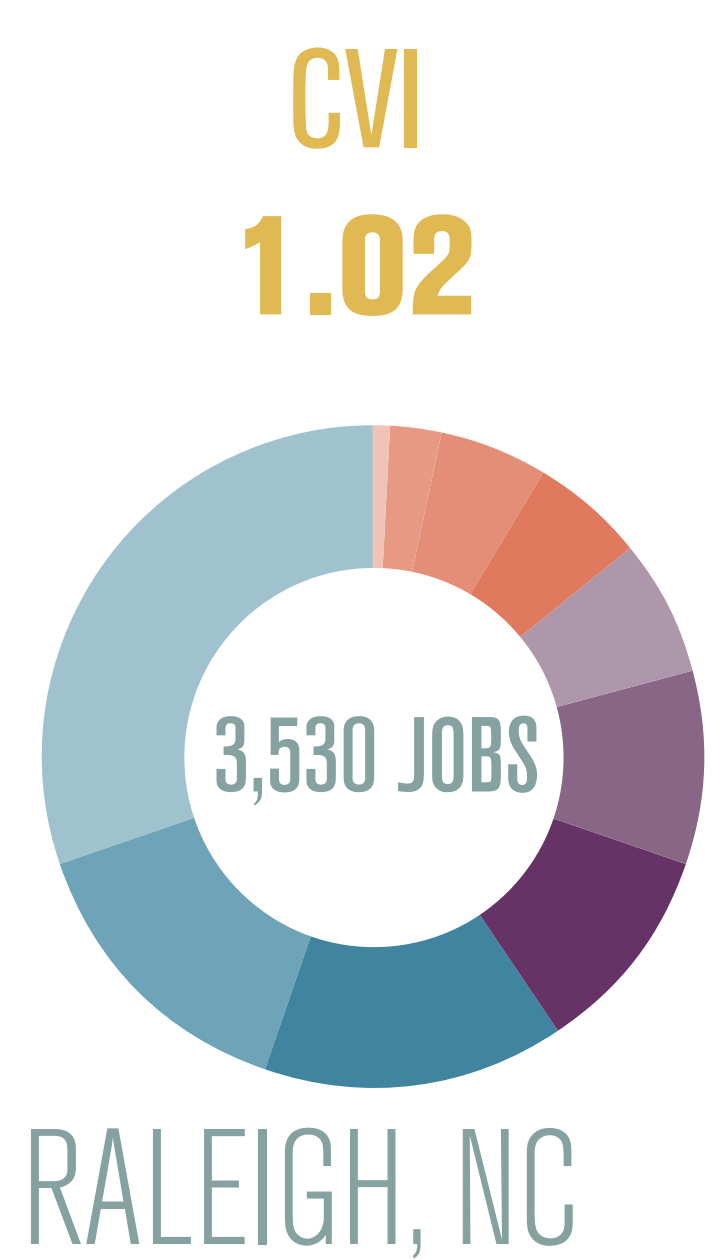
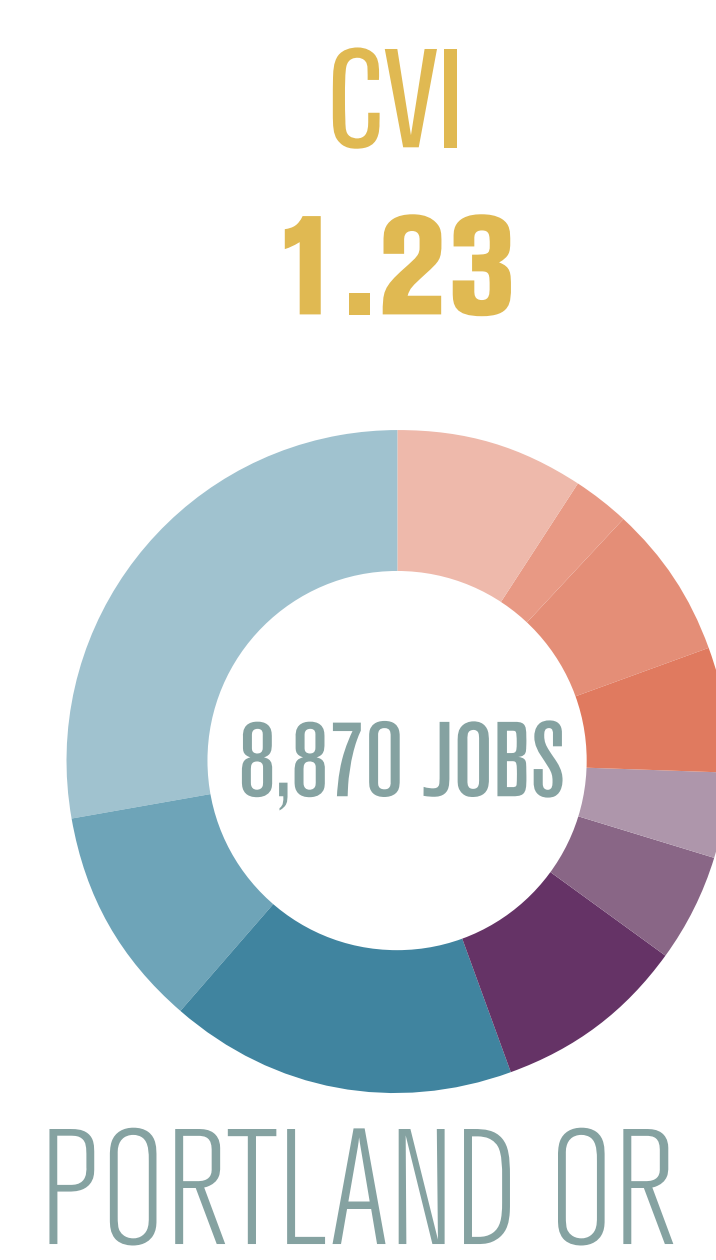
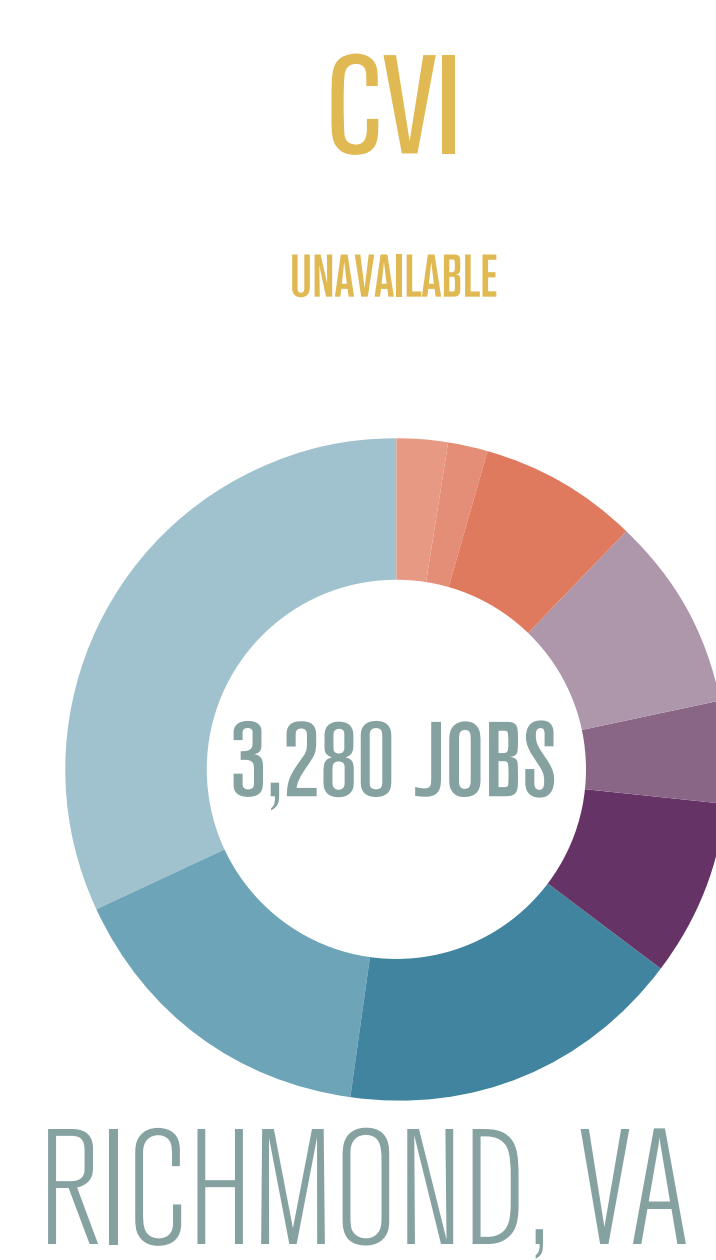
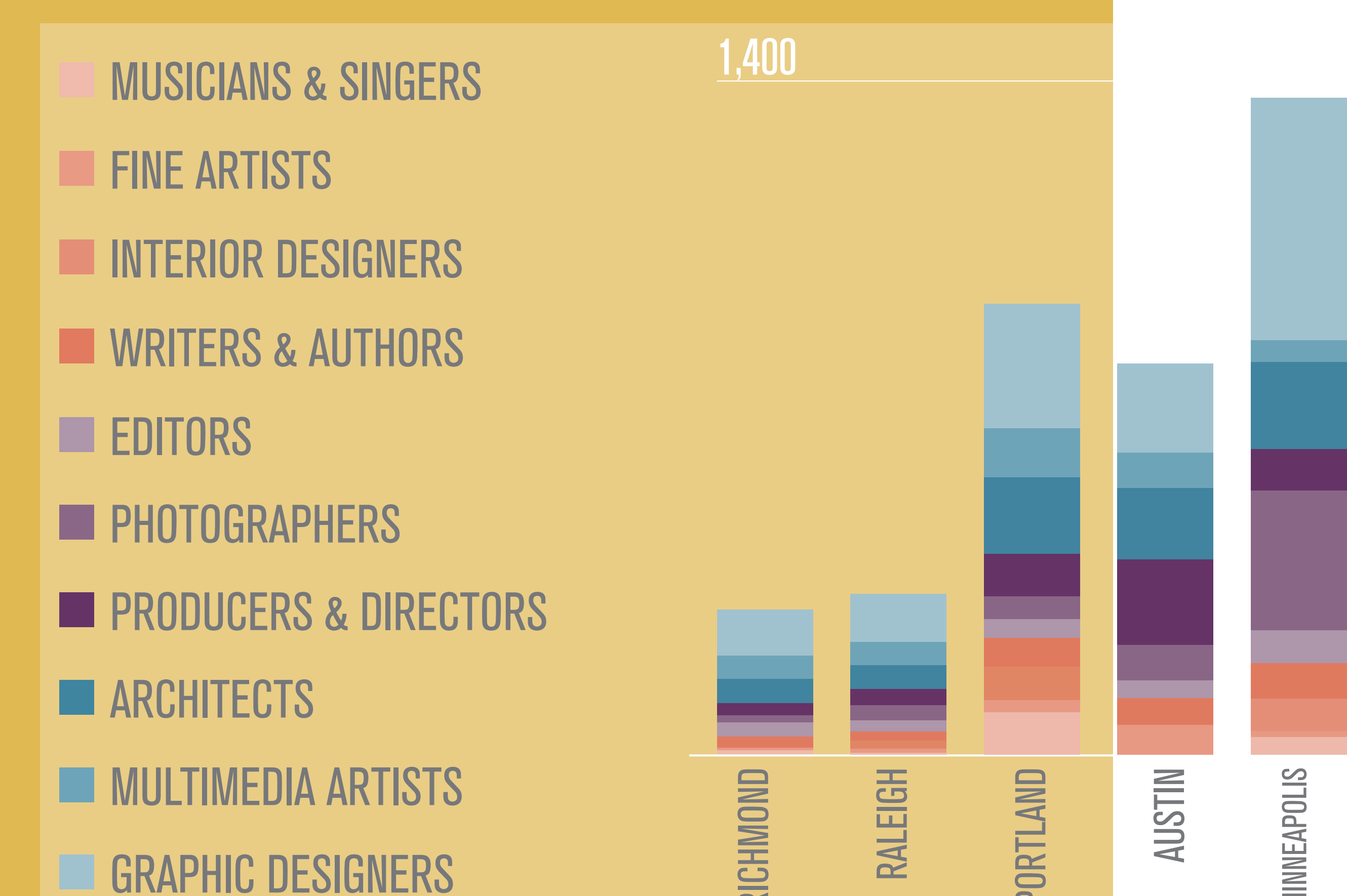
WAKE COUNTY GAINED 771 CREATIVE JOBS FROM 2013 TO 2014

CREATIVE OCCUPATIONS PER CAPITA IN WAKE COUNTY EXCEEDS NC AVERAGE BY 46%

MORE THAN 15,000 ATTEND FIRST FRIDAY



HOW DO WE COMPARE?



*CVI - CREATIVE VITALITY INDEX: CULTURAL IMPACT STUDY THAT MEASURES THE HEALTH OF THE CREATIVE ECONOMY