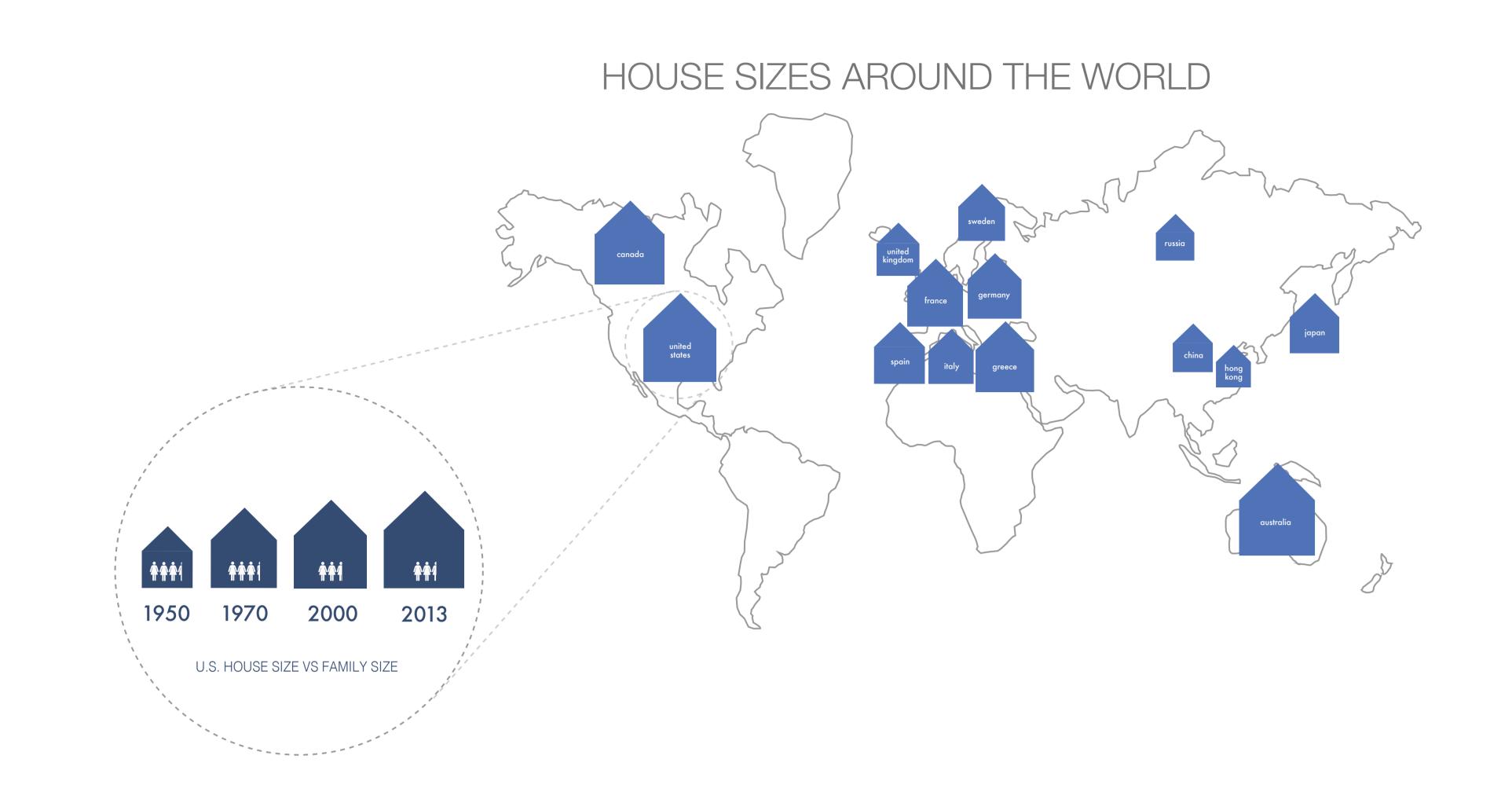
# E CHANGING FACE OF AMERICA A NEW AMERICAN DREAM





1 / A



## **PEOPLE ARE MARRYING LATER**

DOMESTIC VALUES HAVE CHANGED SINCE THE 1950's

PEOPLE ARE MARRYING AND STARTING FAMILIES LATER. CULTURAL ROLES HAVE ALSO CHANGED. STAY AT HOME DADS ARE INCREASING



**PEOPLE ARE MORE MOBILE** 

INTERESTS.

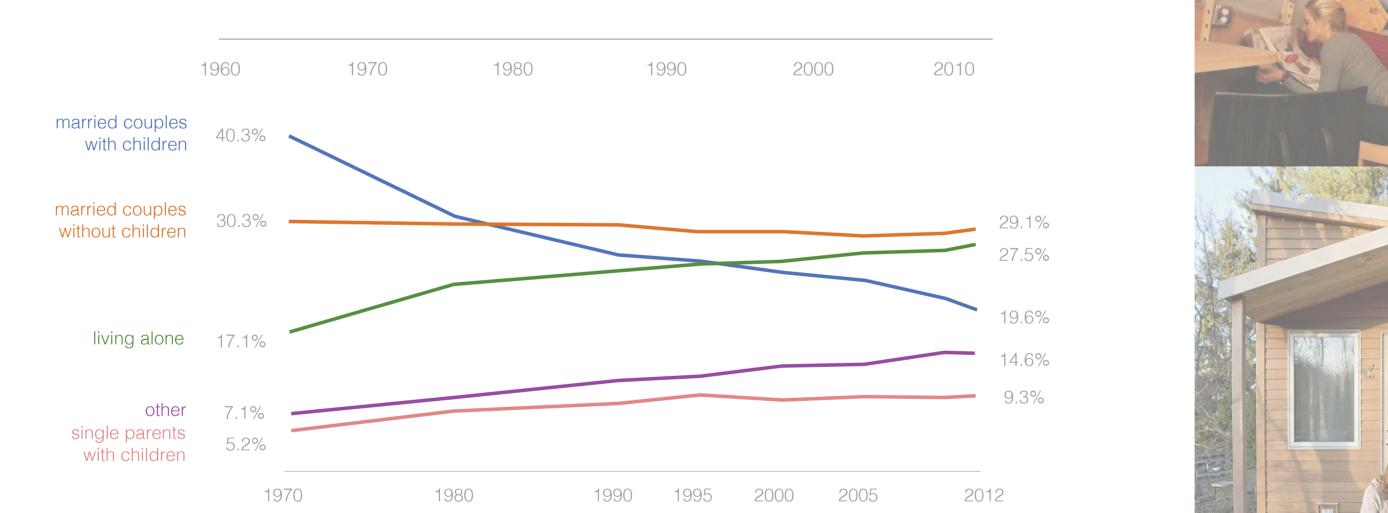
FAMILIES AND YOUNG PROFESSIONALS HAVE BECOME

MORE MOBILE, MOVING FREQUENTLY FOR JOBS AND AND CULTURAL

MORTGAGES AND HOMEOWNERSHIP LIMITS THE ABILTY TO MOVE EASILY.

FAMILIES ARE GETTING SMALLER WITH MORE COUPLES WITH NO OR FEWER CHILDREN.

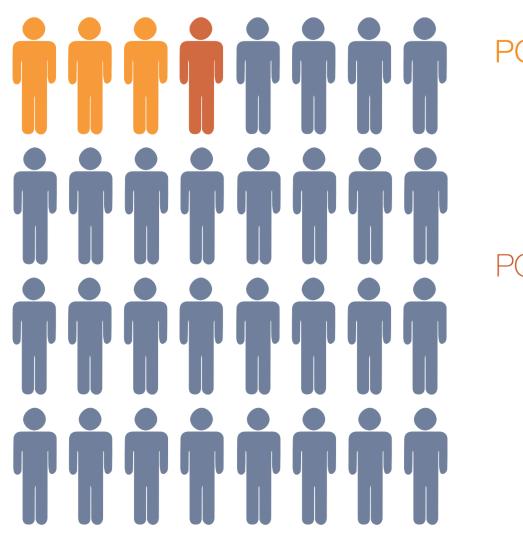
MOST SINGLE-FAMILY HOUSES ARE LARGER THAN WHAT THE AVERAGE AMERICAN FAMILY NEEDS RESULTING IN UNNECCESSARY HOUSING BURDENS.



013 AMERICA'S POPULATION 317,255,940

men 22.8

women 20.3



# TINY HOUSE MOVEMENT RETHINKING THE SINGLE FAMILY HOME







PULATION THAT MOVED

LOCALLY

13,218,997

# **INY HOUSE**





tumbleweedhouses.com "the cypress"



## AVERAGE COST TO BUILD TINY HOUSE



HOUSE OWNERS HA AVE NO MORTGAGE



AVERAGE HOMEOWNERS HAVE NO MORTGAGE

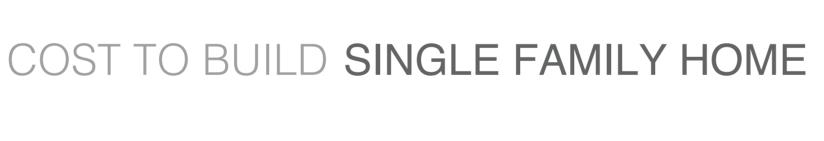
**AVERAGE AMERICAN HOUSE** 



Porch Breakfart Land 'y and y

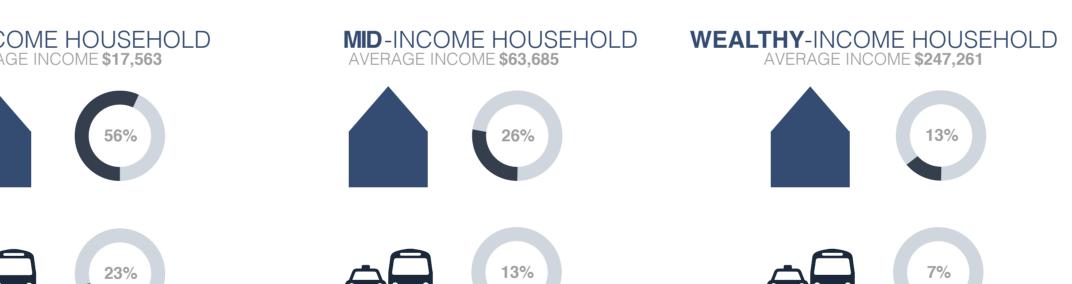
builderhouseplans.com "french country house with grilling porch"



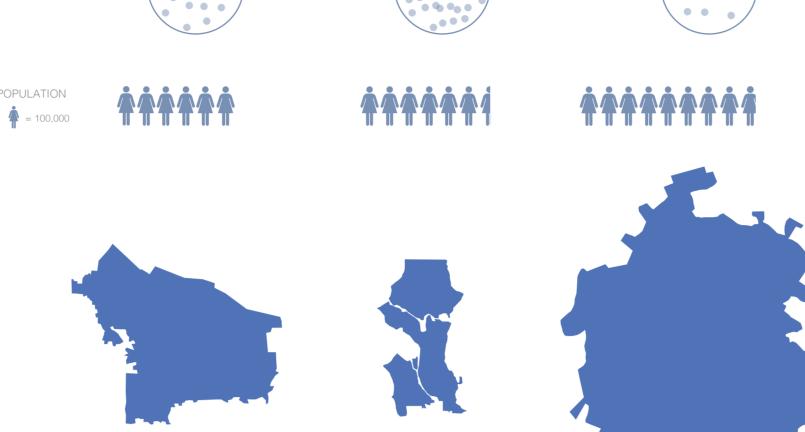


19 TINY HOUSES!





13% 



THEY REQUIRE LESS MAINTENANCE, SO THERE IS MORE TIME FOR YOU AND LESS HOUSING EXPENSES.

O MINIMIZE OUR IMPACT ON THE ENVIRONMENT?

WHAT KIND OF LIFE DO YOU WANT TO BUILD FOR YOURSELF?

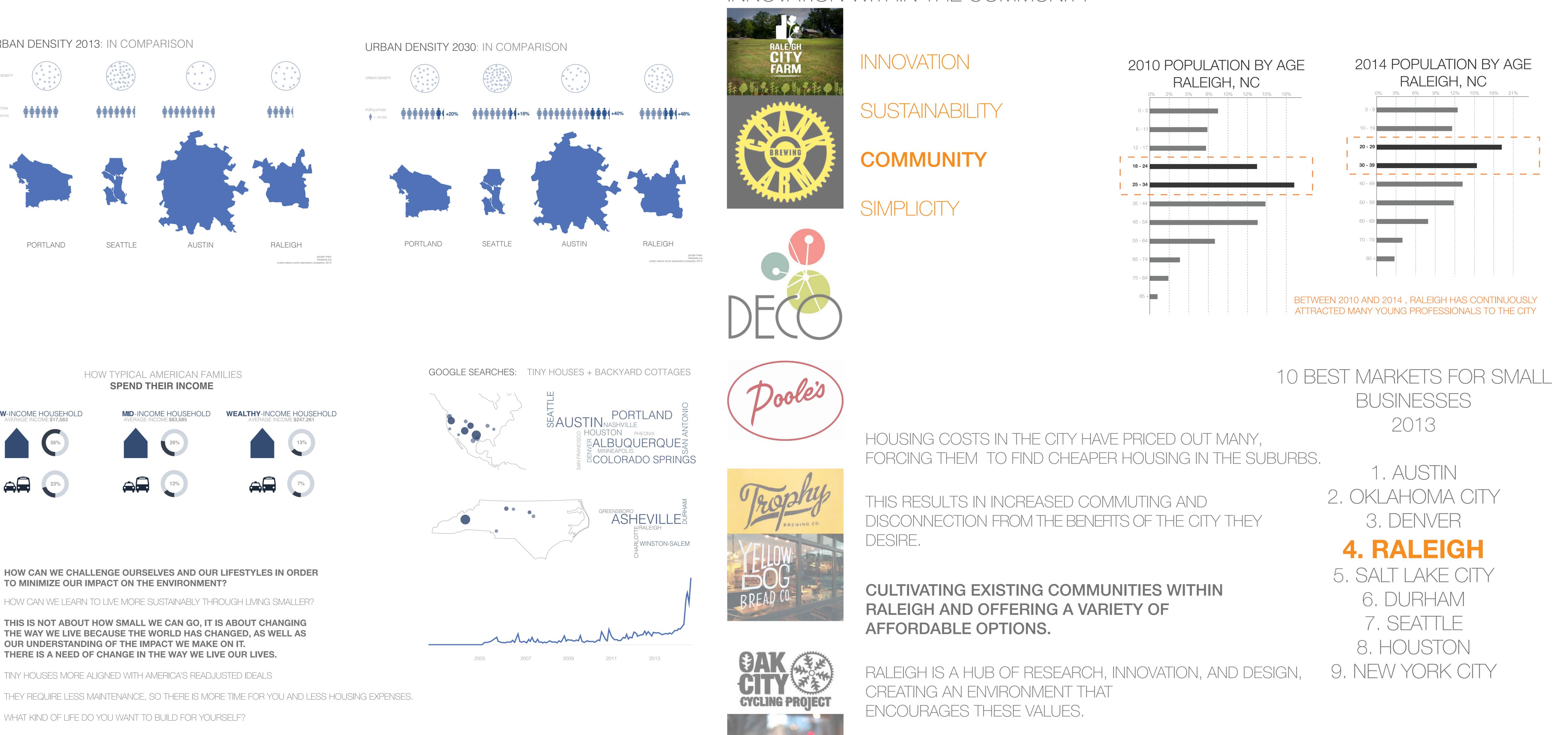
UNDERSTANDING OF THE IMPACT WE MAKE ON IT

TINY HOUSES MORE ALIGNED WITH AMERICA'S READJUSTED IDEALS

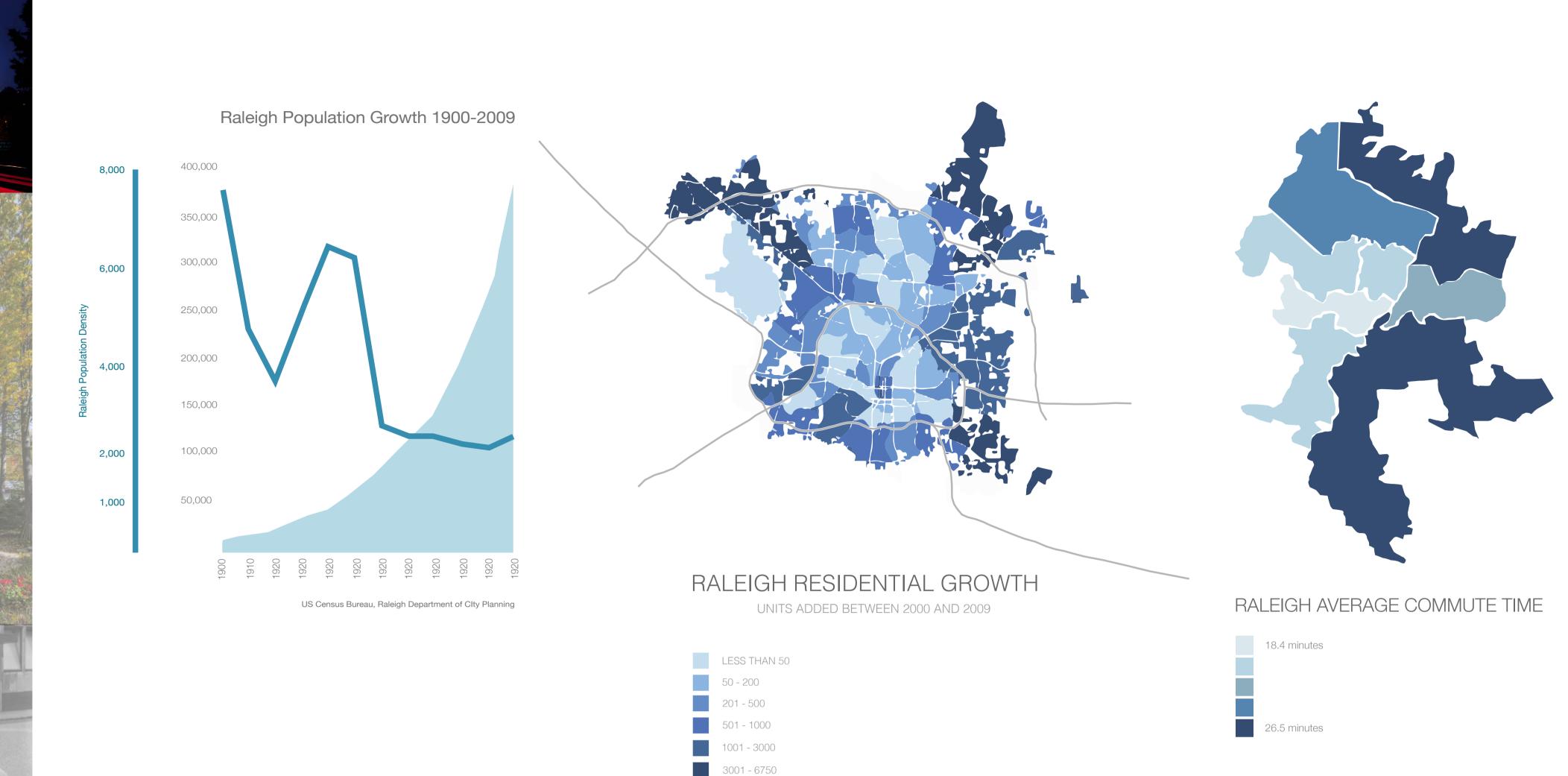
THERE IS A NEED OF CHANGE IN THE WAY WE LIVE OUR LIVES.

HOW TYPICAL AMERICAN FAMILIES SPEND THEIR INCOME LOW-INCOME HOUSEHOLD 56%

## THE CHANGING FACE OF **RALEIGH** INNOVATION WITHIN THE COMMUNITY



# BRINGING THE TINY LIFE TO RALEIGH SMALLER, SMARTER SOLUTIONS



## HOW BACKYARD COTTAGES CAN ADDRESS THE MAIN ISSUES IN THE RALEIGH 2030 COMPREHENSIVE PLAN

	5	

#### ECONOMIC PROSPERITY + EQUITY

BACKYARD COTTAGES CAN PROVIDE AFFORDABLE HOUSING OPTIONS FOR CENTRAL CITY LOCATIONS.



# EXPANDING HOUSING CHOICES

BACKYARD COTTAGES ALLOW MORE OPTIONS FOR A GREATER DIVERSITY OF CITIZENS



#### STAINABLE DEVELOPMENT

BACKYARD COTTAGES OFFER A MORE SUSTAINABLE LIFESTYLE AND REDUCE



#### MANAGING OUR GROWTH

' COMBATTING SPRAWL AND INCREASING DENSITY, BACKYARD COTTAGES JGN WITH SMART GROWTH STRATEGIES



#### **COORDINATING LAND USE + TRANSPORTATION**

YARD COTTAGES PROVIDE A SCATTERED SITE MEANS OF INCREASING DENSIT WHICH SUPPORTS GOOD PUBLIC TRANSPORTATION



### **GROWING SUCCESSFUL NEIGHBORHOODS + COMMUNITY**

CKYARD COTTAGES ARE SMALL AND DECREASE PRIVATE SPACE PER CAPITA AND THEREFORE SERVE TO ACTIVATE SHARED PUBLIC SPACE IN THE CITY